

COVID-19 Impact and Recovery Report: Resident Sentiment & Travel-Related Measures

Updated: May 26, 2020

This document provides an evergreen assessment of the situation in Canada. It has the following sections:

- Resident Sentiment:** The level of ‘welcome’ that residents from each province/region are feeling towards accepting visitors into their communities.
- Travel-Related Measures:** A summary of the travel and tourism-related measures in place in each province and territory.
- Methodological Notes:** An explanation of the methodologies in the different sections and relevant sources.

1. RESIDENT SENTIMENT

Destination Canada is tracking sentiment to understand the level of ‘welcome’ that residents of each province/region are feeling towards visitors. The data excludes residents from the northern territories. Respondents are asked to rate their level of agreement with the following statements:

- I would welcome visitors travelling to my community from **other communities near me**
- I would welcome visitors travelling to my community from **other parts of my province**
- I would welcome visitors travelling to my community from **other parts of Canada**
- I would welcome visitors travelling to my community from **the United States**
- I would welcome visitors travelling to my community from **other countries** (outside of the United States)

Additional insights and trended data for Canadian Resident Sentiment is available on Destination Canada’s website: <https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research>

Percentage that Strongly or Somewhat Agree with Welcoming Visitors to Their Community

	British Columbia (n=200)	Alberta (n=200)	Saskatchewan & Manitoba (n=200)	Ontario (n=601)	Quebec (n=409)	Atlantic (n=201)
From other communities near me	41%	47%	45%	39%	50%	62%
From other parts of my province	35%	39%	41%	33%	43%	54%
From other parts of Canada	17%	32%	22%	30%	35%	22%
From the United States	9%	15%	12%	13%	11%	14%
From other countries	9%	11%	10%	12%	10%	10%

Green text indicates significantly higher than at least one other region @ 95% confidence

Red text indicates significantly lower than at least one other region @ 95% confidence

Source: Destination Canada Resident Sentiment tracking study, May 26, 2020

2. TRAVEL-RELATED MEASURES

Individual provinces and territories have implemented measures on travel between provinces and territories. The below table outlines self-isolation requirements for domestic travellers entering into each province or territory, as well as restrictions on travel across provincial and territorial borders. Tracking these measures is challenging given the fluid nature of COVID-19. This information was collected by provincial and territorial tourism marketing authorities and relevant tourism departments and current as of May 26, 2020.

Travel Measures

	Traveller self-isolation required?	Travel restrictions?
British Columbia (BC)	● No self-isolation for domestic travellers entering BC	● No travel restrictions for domestic travellers entering BC
Alberta (AB)	● No self-isolation for domestic travellers entering AB	● No travel restrictions for domestic travellers entering AB
Saskatchewan¹ (SK)	● No self-isolation for domestic travellers entering SK	✗ No travel restrictions for domestic travellers entering SK, but restrictions for all non-critical travel to northwestern SK
Manitoba^{2,3,4} (MB)	✗ 14-day self-isolation for domestic travellers entering MB, except for essential workers	✗ No travel restrictions for domestic travellers entering MB, but self-isolation required; highway checkpoints established to educate travellers; travel prohibited to remote northern communities; under Phase 2 travel to northern parks, campgrounds, cabins, lodges and resorts permitted (June 1)
Ontario (ON)	● No self-isolation for domestic travellers entering ON	● No travel restrictions for domestic travellers entering ON
Quebec⁵ (QC)	● No self-isolation for domestic travellers entering QC	✗ Gradually reopening regions over several weeks (since May 4); all Quebecers are being asked to avoid travelling as much as possible from one region to another or from one city to another
New Brunswick⁶ (NB)	✗ 14-day self-isolation for domestic travellers entering NB, except for exempt essential service providers	✗ Prohibition on all non-essential travel into NB, except for residents, workers and other specific exemptions
Nova Scotia⁷ (NS)	✗ 14-day self-isolation for domestic travellers entering NS, except for exempt workers from specific sectors	● No travel restrictions for domestic travellers entering NS, but self-isolation required
Prince Edward Island^{8,9} (PE)	✗ 14-day self-isolation for all admitted travellers entering PE, except for exempt essential workers	✗ Prohibition on all non-essential travel into PE, screening at all entry points into PE
Newfoundland & Labrador^{10,11} (NL)	✗ 14-day self-isolation for domestic travellers entering NL, except for asymptomatic workers from specific sectors	✗ Prohibition on all travel to NL, except for residents and workers from key sectors and other specific exemptions as approved by the Chief Medical Officer of Health
Yukon^{12,13} (YT)	✗ 14-day self-isolation for all travellers entering YT, no exemptions	✗ Entry permitted for YT residents, non-resident family members, critical or essential service workers, transiting to neighbouring jurisdiction (24-hour limit) and transboundary First Nations people exercising treaty rights, with few exemptions; enforcement at land borders and airport; mandatory travel routes for transiting through YT
Northwest Territories^{14,15} (NT)	✗ 14-day self-isolation for all admitted travellers entering NT; must self-isolate in government designated sites in Yellowknife, Inuvik, Hay River or Fort Smith	✗ Prohibition on all travel into NT that originate from inter-jurisdictional borders, except residents and specific exemptions
Nunavut¹⁶ (NU)	✗ 14-day self-isolation for all admitted travellers prior to travelling to NU, must self-isolate in government designated sites in Edmonton, Winnipeg, Ottawa or Yellowknife	✗ Prohibition on all travel into NU, except residents and critical workers; require written permission from the territory's Chief Public Health Officer to enter

Legend:

No measures in place ●

Some form of measures in place ✗

Most provinces and territories have implemented a framework to guide re-opening strategies catered to their individual circumstances. Since each province and territory is starting from a different baseline to implement the re-opening of their local economy, the phases and stages are not congruent across jurisdictions. The table below outlines the current status of restrictions on tourism related sectors as of May 26, 2020. Unless noted, business must operate with sufficient social distancing measures in place.

Tourism Related Measures

	Current Phase/Stage	Hotels & Accommodation	Restaurants & Dining	Outdoor & Recreational Activities	Indoor Attractions	Large Gatherings/Conferences
British Columbia ^{17,18}	Phase 2 of 4 Starting May 19	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in can open (with sufficient distancing measures)	Recreation, sports, parks, beaches and outdoor spaces; encouraging small groups and social distancing. Provincial park campgrounds (June 1 to BC residents only through summer)	Museums, art galleries and libraries	✗ in phase 4
Alberta ^{19, 20}	Stage 1 of 3 Starting May 14 (Calgary/Brooks slower openings/delays)	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in can open (at 50% capacity)	Golf, private/municipal campgrounds, day use at provincial parks (camping June 1), farmers markets	Museums and art galleries	✗ in stage 3
Saskatchewan ²¹	Phase 2 of 5 Starting May 19	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns. Rental of tents and yurts in provincial parks not permitted	Dine-in closed (delivery & take-out only)	Fishing/boat launch and some park access for hiking/biking (May 4); golf, outfitting camps, outdoor individual recreation (May 15); camping (June 1)	✗ in phase 4	✗ in phase 5
Manitoba ^{22, 23}	Phase 1 Starting May 4 (Phase 2 begins on June 1)	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in closed (delivery & take-out only). Dine-in will be allowed at 50% capacity and bars can operate patio service (June 1)	Golf, marinas, parks, camping, drive-in movie theatres, beaches; occupancy limits on golf lifted (June 1)	Museums, galleries and libraries. swimming pools, bowling alleys and spas open with 50% occupancy (June 1)	✗ Not before September 2020
Ontario ²⁴	Stage 1 of 3 Starting May 19	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns; no meeting rooms, recreational facilities	Dine-in closed (delivery, take-out only)	Provincial parks open for day use (May 11); golf, marinas, campgrounds only for trailers/RVs with seasonal contracts (May 16); outdoor sports facilities/fields, outdoor picnic sites, benches/shelters in parks (May 19)	✗ in stage 2 or 3	✗ beyond phase 3
Quebec ²⁵	Phase 4 of 6 phases (additional phases TBD)	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in closed (delivery & take-out only)	Recreational sports, leisure and outdoor activities carried out individually or in pairs; e.g. paddling, fishing, hiking and golf (May 20)	Museums and libraries (May 29)	✗ TBD
New Brunswick ²⁶	Yellow (Level 3a) of 4 Starting May 22	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in can open (with sufficient distancing measures)	Campgrounds and outdoor recreational activities, beaches, ATV trails, golf courses, marinas and fishing/hunting	Museums, art galleries and libraries	✗ in Green (Level 4)
Nova Scotia ²⁷	No official re-opening plan in place	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in closed (delivery & take-out only)	Golf, paddling, fishing, boating, beaches, campgrounds only for trailers/RVs with seasonal contracts, parks and trails	✗ TBD	✗ TBD

Prince Edward Island ^{28, 29}	Phase 2 of 4 Starting May 22	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns; inns, B&Bs, hospitality homes closed	Dine-in closed (delivery & take-out only)	Golf, fishing and marinas	✗ in phase 3	✗ in phase 4
Newfoundland & Labrador ³⁰	Alert level 4 of 5 (moving from level 5 down to level 1) Starting May 11	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in closed (delivery & take-out only)	Recreational hunting & angling, golf, parks, outdoor individual recreation	✗ in Level 3	✗ in Level 2 (expansion of gatherings TBD)
Yukon ^{31, 32}	Phase 1 of 4 Starting May 15	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns (with enhanced cleaning and public health measures)	Dine-in closed (delivery & take-out only). Dine-in can open at 50% capacity with sufficient distancing measures (May 29)	Outdoor spaces with 10 or fewer people; golfing, fishing, hunting and private campgrounds open; territorial camping open June 4 (YT residents only)	Open with public health measures & completed operational plan	✗ in Phase 3 (no size restrictions with physical distancing); open in phase 4
Northwest Territories ³³	Phase 1 of 4 Starting May 15	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns (with control/safety measures in place)	Dine-in closed (delivery & take-out only)	Golf, beaches, boat launches, gardens, territorial park day-use can open with strict measures; tourism operators can open for local residents only with strict measures	Museums and art galleries can open but with strict measures	✗ in Phase 3 (no size restrictions with physical distancing); open in phase 4
Nunavut ^{34, 35}	No official re-opening plan in place	Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns	Dine-in closed (delivery & take-out only)	Territorial parks will be allowed to reopen for outdoor activities only, if local circumstances permit (Jun 1); all park buildings will remain closed	✗ TBD	✗ TBD

3. METHODOLOGICAL NOTES

I. Resident Sentiment: Approximately ~1,800 responses for the resident sentiment questions are collected from Canadians on a weekly basis through an online methodology. The study is weighted to be representative of the Canadian population according to census data, excluding the northern territories. The questions are being asked by Leger, a market research provider. Destination Canada has requested a minimum of n=200 respondents every week from each province/region, with a minimum of n=50 respondents identifying as living in rural communities within each province/region.

II. Travel-Related Measures: In conjunction with provincial and territorial partners, Destination Canada has sourced information directly from provincial and territorial government websites; additional insights are provided by provincial and territorial partners where relevant or where information from official sources is incomplete. The intention for this section is to provide the latest available information as of the date of the report. Given the evolving nature of these measures and phased opening strategies, readers are encouraged to seek information from official government sources for the most current information.

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