

COVID-19 Impact and Recovery Report: International Summary

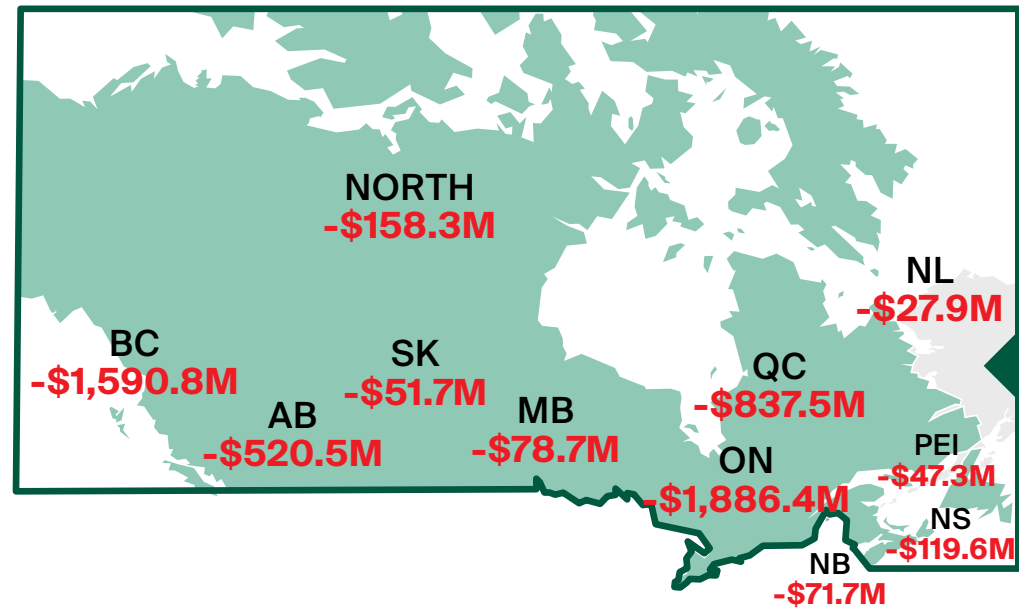


Updated: May 26, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to June Compared to 2019 by Province (\$M)⁴



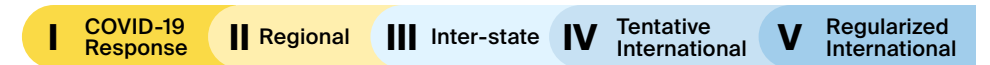
LEGEND:

Recovery signal assessment¹

Overseas markets:



US market:



Total confirmed COVID-19 cases as of May 26² ↑ = % increase compared to previous week³



Estimated change in Tourism Export Revenue from January to June compared to 2019 (\$M) (% change compared to 2019)⁴
2019 Tourism Export Revenue from January to June

UK

I COVID-19 Response - Plans are in place to begin gradually lifting government restrictions. Movement is still restricted and travel is either not possible, desirable or encouraged.

266,596 ↑6%

-\$374.1M (-70%)
2019 \$530.6M

FRANCE

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

182,847 ↑2%

-\$192.8M (-60%)
2019 \$320.7M

GERMANY

II Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and booked.

181,200 ↑2%

-\$147.6M (-59%)
2019 \$249.5M

CHINA

II Domestic - Domestic travel within China is being considered, planned, and booked.

84,102 0%

-\$544.2M (-70%)
2019 \$778.9M

US

II Regional - Government restrictions on movement and travel are gradually being lifted. The US has moved to the Regional phase, and domestic travel within US is being considered, planned, and booked.

1,680,301 ↑10%

-\$3,363.2M (-72%)
2019 \$4,643.5M

MEXICO

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

71,105 ↑38%

-\$238.9M (-67%)
2019 \$357.6M

INDIA

I COVID-19 Response - Governments are responding with measures such as shelter-in-place orders and mandatory quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.

150,793 ↑44%

-\$99.4M (-60%)
2019 \$165.6M

S. KOREA

II Domestic - Domestic travel within South Korea is being considered, planned, and booked. However, some government restrictions are being re-established given a recent rise in the number of confirmed cases.

11,225 ↑1%

-\$113.9M (-62%)
2019 \$182.3M

JAPAN

I COVID-19 Response - Government emergency declarations have been lifted across all prefectures.

16,623 ↑2%

-\$112.5M (-64%)
2019 \$174.7M

AUSTRALIA

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. There are signals that the market may be moving into the next phase.

7,133 ↑1%

-\$203.8M (-60%)
2019 \$341.4M

¹ For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

² Johns Hopkins Coronavirus Resource Center, May 26, 2020 5pm PST

³ European CDC, May 26, 2020

⁴ Destination Canada Estimates as of May 24, 2020