

# COVID-19 Impact and Recovery Report: International Summary

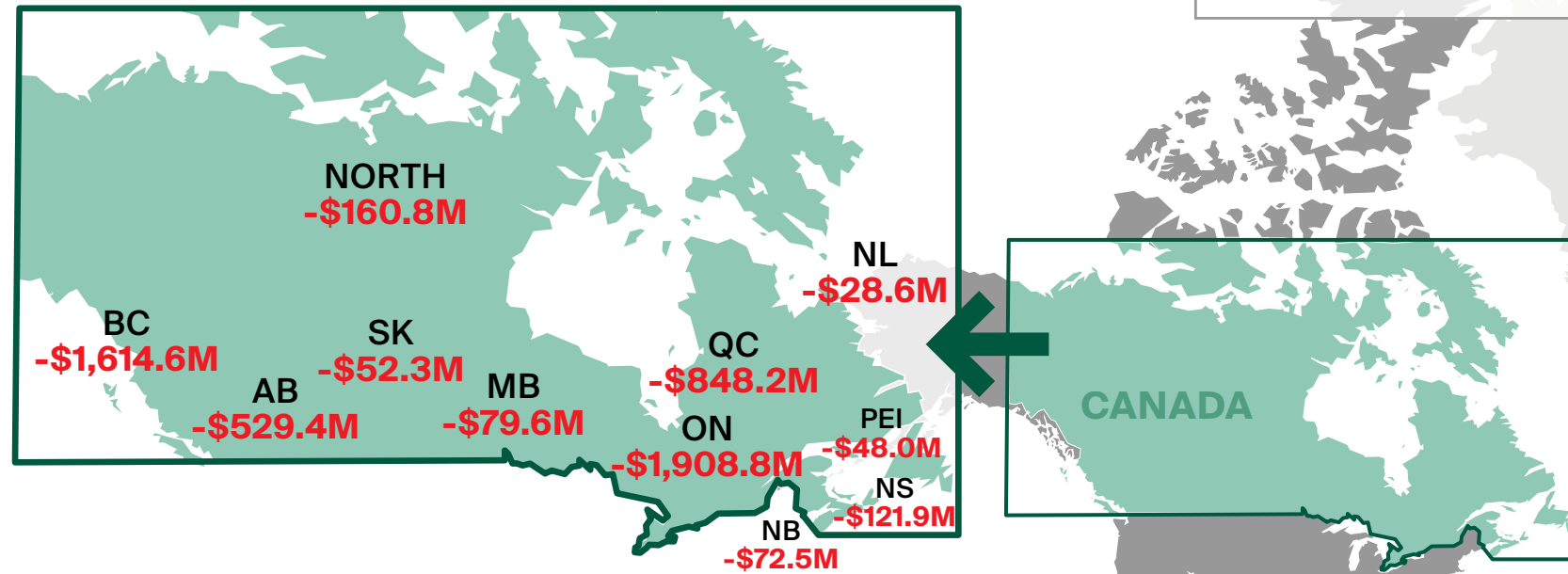


Updated: June 2, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

[www.destinationcanada.com/en/coronavirus-updates/covid-19-research](http://www.destinationcanada.com/en/coronavirus-updates/covid-19-research)

## Estimated Change in Tourism Export Revenue from January to June Compared to 2019 by Province (\$M)<sup>4</sup>



### LEGEND:

#### Recovery signal assessment<sup>1</sup>

Overseas markets:

- I COVID-19 Response
- II Domestic
- III Tentative International
- IV Regularized International

US market:

- I COVID-19 Response
- II Regional
- III Inter-state
- IV Tentative International
- V Regularized International



Total confirmed COVID-19 cases as of June 2<sup>2</sup> ↑ = % increase compared to previous week<sup>3</sup>



Estimated change in Tourism Export Revenue from January to June compared to 2019 (\$M) (% change compared to 2019)<sup>4</sup>  
2019 Tourism Export Revenue from January to June

#### UK

**I** COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

**279,392** ↑7%

**-\$378.3M** (-71%)  
2019 \$530.6M

#### FRANCE

**I** COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. There are signals that the market may be moving into the next phase.

**188,450** ↑3%

**-\$194.0M** (-60%)  
2019 \$320.7M

#### GERMANY

**II** Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and booked.

**183,879** ↑2%

**-\$167.1M** (-67%)  
2019 \$249.5M

#### US

**II** Regional - Government restrictions on movement and travel are gradually being lifted. The US has moved to the Regional phase, and domestic travel within US is being considered, planned, and booked.

**1,831,821** ↑9%

**-\$3,389.6M** (-73%)  
2019 \$4,643.5M

#### MEXICO

**I** COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

**97,326** ↑35%

**-\$253.5M** (-71%)  
2019 \$357.6M

#### CHINA

**II** Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations.

**84,159** 0%

**-\$547.1M** (-70%)  
2019 \$778.9M

#### INDIA

**I** COVID-19 Response - Governments are responding with measures such as shelter-in-place orders and mandatory quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.

**207,615** ↑39%

**-\$101.9M** (-62%)  
2019 \$165.6M

#### S. KOREA

**II** Domestic - Domestic travel within South Korea is being considered, planned, and booked. However, some government restrictions are being re-established given a recent rise in the number of confirmed cases.

**11,590** ↑2%

**-\$115.8M** (-64%)  
2019 \$182.3M

#### JAPAN

**I** COVID-19 Response - Government emergency declarations have been lifted across all prefectures.

**16,837** ↑2%

**-\$113.4M** (-65%)  
2019 \$174.7M

#### AUSTRALIA

**I** COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. There are signals that the market may be moving into the next phase.

**7,229** ↑1%

**-\$203.8M** (-60%)  
2019 \$341.4M

<sup>1</sup> For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

<sup>2</sup> Johns Hopkins Coronavirus Resource Center, June 2, 2020 5pm PST

<sup>3</sup> European CDC, June 2, 2020

<sup>4</sup> Destination Canada Estimates as of May 30, 2020