

COVID-19 Impact and Recovery Report: International Summary



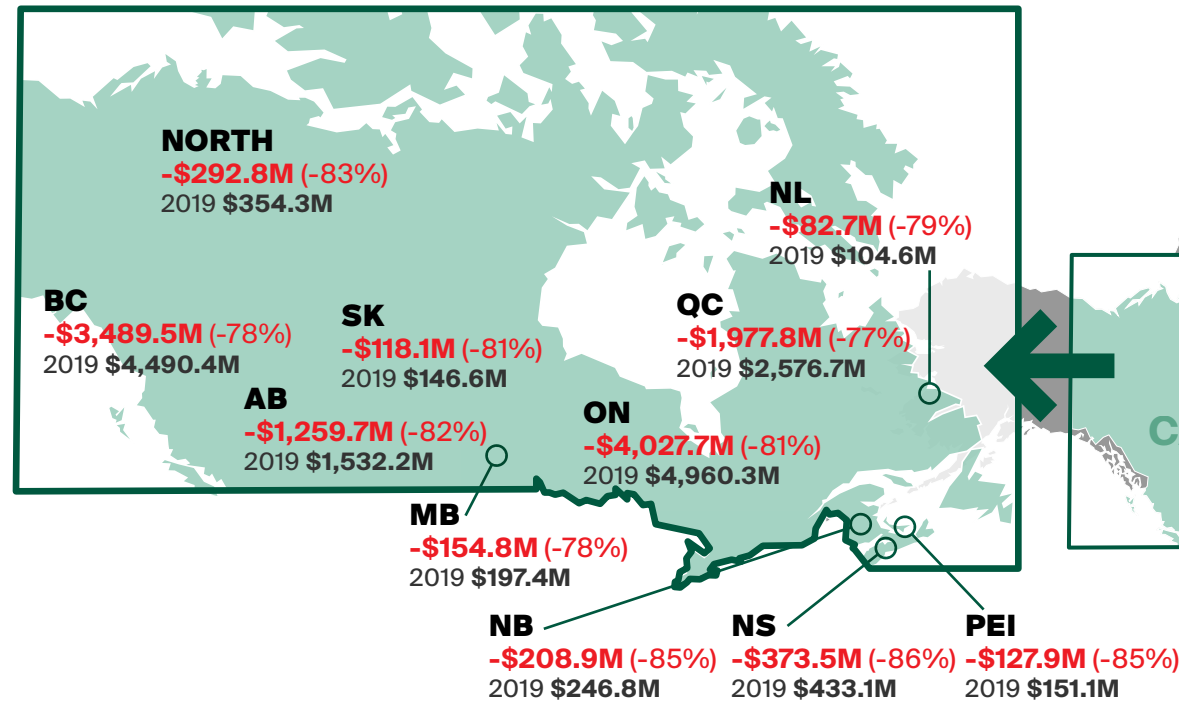
Updated: July 7, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province (\$M)⁴

(% change compared to 2019) 2019 Tourism Export Revenue from January to September



LEGEND:

Recovery signal assessment¹

Overseas markets:



US market:



Total confirmed COVID-19 cases as of July 7² ↑ = % increase compared to previous week³



Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)⁴

2019 Tourism Export Revenue from January to September

UK⁵

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

287,872 COVID-19 cases

-\$875.0M (-78%) Revenue change

2019 \$1,115.2M

FRANCE

II Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within France is being considered, planned, and booked.

206,072 ↑2% COVID-19 cases

-\$525.4M (-68%) Revenue change

2019 \$770.6M

GERMANY

II Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and booked.

198,343 ↑1% COVID-19 cases

-\$425.9M (-68%) Revenue change

2019 \$627.9M

CHINA

II Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations.

84,910 0% COVID-19 cases

-\$1,163.2M (-83%) Revenue change

2019 \$1,405.4M

INDIA

I COVID-19 Response - Most government restrictions on movement have been lifted, but are now being reimplemented in some areas.

719,664 ↑27% COVID-19 cases

-\$230.0M (-79%) Revenue change

2019 \$292.2M

S. KOREA

II Domestic - Domestic travel within South Korea is being considered, planned, and booked. However, some government restrictions are now being reimplemented in some areas.

13,181 ↑3% COVID-19 cases

-\$227.3M (-74%) Revenue change

2019 \$306.8M

JAPAN

I COVID-19 Response - Government emergency declarations have been lifted across all prefectures.

20,054 ↑6% COVID-19 cases

-\$304.7M (-82%) Revenue change

2019 \$373.5M

AUSTRALIA

II Domestic - Government restrictions on movement and travel are gradually being lifted. Domestic travel within Australia is being considered and planned. However, some restrictions are now being reimplemented in some areas.

8,755 ↑11% COVID-19 cases

-\$454.3M (-74%) Revenue change

2019 \$612.4M

US

I COVID-19 Response - The US was previously in the Intra-State phase but has reverted to the COVID-19 Response phase. An increase in the number of new cases has caused some states to pause or scale back their reopening plans.

2,991,351 ↑13% COVID-19 cases

-\$7,481.9M (-82%) Revenue change

2019 \$9,129.8M

MEXICO

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

261,750 ↑19% COVID-19 cases

-\$425.7M (-76%) Revenue change

2019 \$559.7M

¹ For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

² Johns Hopkins Coronavirus Resource Center, July 7, 2020 5pm PST

³ European CDC, July 7, 2020

⁴ Destination Canada Estimates as of July 5, 2020

⁵ According to the European CDC, on July 3, 2020, the UK announced an ongoing revision of historical data that may lead to changes in the number of cases previously reported. As such, no percentage increase is available for the UK compared to the previous week.