

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: July 7, 2020

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

Note that data inconsistencies for the week ending June 28, 2020 may have caused findings for some provinces and territories to be lower than reality in the report dated June 30, 2020. Trended results have since been updated to reflect any relevant changes to the data.

As a compliment to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Canadian Resident Sentiment & Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Summary of current phase for each province and territory:

	Destination Canada's Overall Assessment of Each Market	Notes
British Columbia	IV Inter-Provincial	Inter-provincial travel searches that are at moderate levels, combined with inter-provincial accommodation bookings that have nearly recovered to 2019 levels, indicate that British Columbia is in the Inter-Provincial phase.
Alberta	IV Inter-Provincial	Inter-provincial travel searches that have nearly recovered to 2019 levels, combined with moderate levels of inter-provincial accommodation bookings, indicate that Alberta is in the Inter-Provincial phase.
Saskatchewan	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels. However, low levels of intra-provincial accommodation searches and bookings indicate that Saskatchewan has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Manitoba	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Manitoba continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Manitoba has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Ontario	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels. However, Ontario continues to have a relatively high number of weekly new cases and low levels of intra-provincial accommodation searches and bookings. This indicates that Ontario has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Quebec	IV Inter-Provincial	Inter-provincial travel searches that are at moderate levels, combined with inter-provincial accommodation bookings that are also at moderate levels, indicate that Quebec is in the Inter-Provincial phase.
New Brunswick	III Intra-Provincial	Intra-provincial travel searches have recovered to 2019 levels and New Brunswick continues to have a low number of weekly cases. Combined with moderate levels of intra-provincial accommodation bookings, these signals indicate that New Brunswick is in the Intra-Provincial phase.
Nova Scotia	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Nova Scotia continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Nova Scotia has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Prince Edward Island	II Hyper Local	Intra-provincial travel searches are fluctuating at levels similar to the same period in 2019 and Prince Edward Island continues to have a low number of weekly COVID-19 cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Prince Edward Island has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Newfoundland & Labrador	III Intra-Provincial	Intra-provincial travel searches are above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly COVID-19 cases. Combined with moderate levels of intra-provincial accommodation bookings in recent weeks, these signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
Yukon	II Hyper Local	Intra-territorial travel searches that are at a low to moderate level, combined with very low levels of intra-territorial accommodation searches and bookings, indicate that Yukon is in the Hyper Local phase.
Northwest Territories	III Intra-Territorial	Intra-territorial travel searches are at levels that are slightly above 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that are above the same period in 2019. These signals, combined with a low number of weekly COVID-19 cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
Nunavut	III Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Intra-territorial travel searches are fluctuating at low to moderate levels and intra-territorial accommodation searches have been fluctuating but have recently been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.

British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	○	●	○	○	YOY intra-provincial travel searches are at a level that is above the same period in 2019. YOY inter-provincial searches are at moderate levels and have been trending positively since the week ending April 12, 2020.
Accommodation Searches on OTA	○	○	○	●	○	○	YOY intra-provincial and inter-provincial accommodation searches are at moderate levels and have been steadily increasing since the week ending April 12, 2020.
Rate of Hotel Booking	○	○	○	●	○	○	YOY intra-provincial accommodation bookings are at a level that is similar to the same period in 2019. Inter-provincial accommodation bookings have been steadily increasing since the week ending April 5, 2020 and are at a level that has nearly recovered to 2019 levels.
Rate of Air Travel	/	/	/	○	○	○	Domestic air capacity for flights from British Columbia to other domestic destinations for July 2020 is approximately 58% of the volume compared to July 2019.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in British Columbia for the week ending July 5, 2020 was 69. British Columbia has had 8 weeks in a row with less than 100 new cases.
Dining Search Index	○	○	○	●	○	○	YOY intra-provincial dining searches have been trending upwards since the week ending May 17, 2020 and are at a level that has nearly recovered to 2019 levels. YOY inter-provincial dining searches have been trending upwards since the week ending May 24, 2020 and are also at a level that has nearly recovered to 2019 levels.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been steadily increasing since the week ending May 17, 2020. YOY inter-provincial activities & events searches are at low to moderate levels and have been trending upwards since the week ending April 12, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Alberta	IV Inter-Provincial	Inter-provincial travel searches that have nearly recovered to 2019 levels, combined with moderate levels of inter-provincial accommodation bookings, indicate that Alberta is in the Inter-Provincial phase.
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Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	○	●	○	○	YOY intra-provincial travel are at a level that is above the same period in 2019. YOY inter-provincial travel searches have been steadily increasing since the week ending April 12, 2020 and are at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-provincial accommodation searches are at moderate levels and have been steadily increasing since the week ending April 19, 2020. YOY inter-provincial accommodation searches are at low to moderate levels but have been steadily increasing since the week ending April 19, 2020.
Rate of Hotel Booking	○	○	○	●	○	○	YOY intra-provincial accommodation bookings have been steadily increasing since the week ending April 12, 2020 and are at a level that has nearly recovered to 2019 levels. YOY inter-provincial accommodation bookings are at moderate levels and have been trending positively since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Domestic air capacity for flights from Alberta to other domestic destinations for July 2020 is approximately 27% of the volume compared to July 2019.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Alberta for the week ending July 5, 2020 was 263. This is stable compared to 292 new cases the week ending June 28, 2020.
Dining Search Index	○	○	○	●	○	○	YOY intra-provincial & inter-provincial dining searches are at a level that is similar to the same period in 2019.
Activities & Events Search Index	○	○	○	●	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been plateaued since the week ending June 14, 2020. YOY inter-provincial activities & events searches are at moderate levels and have been trending upwards since the week ending May 3, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Saskatchewan	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels. However, low levels of intra-provincial accommodation searches and bookings indicate that Saskatchewan has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been trending upwards since the week ending April 12, 2020 and are at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels but have been trending upwards since the week ending June 7, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been steadily increasing since the week ending May 31, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Saskatchewan for the week ending July 5, 2020 was 18. This represents a decrease compared to 81 new cases the week ending June 21, 2020 and 32 cases the week ending June 28, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches have been plateaued since the week ending June 14, 2020 at levels that have nearly recovered to 2019 levels.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-provincial activities & events searches have been trending upwards since the week ending May 17, 2020. A sharp increase for the week ending July 5, 2020 has brought intra-provincial activities & events searches to moderate levels.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Manitoba	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Manitoba continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Manitoba has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been trending positively since the week ending April 12, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings remain at low to moderate levels but have been trending upwards since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Manitoba for the week ending July 4, 2020 was 3. Manitoba has had 10 weeks in a row with less than 10 new cases.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at a level that is slightly above 2019 levels.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches have been trending upwards since the week ending April 19, 2020. A sharp increase for the week ending July 5, 2020 has brought intra-provincial activities & events searches to moderate levels.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Ontario	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels. However, Ontario continues to have a relatively high number of weekly new cases and low levels of intra-provincial accommodation searches and bookings. This indicates that Ontario has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020 and are at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been steadily increasing since the week ending June 7, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been steadily increasing since the week ending May 31, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	●	○	○	/	/	/	The number of weekly new cases in Ontario for the week ending July 5, 2020 was 1,140. This is the fourth week in a row of a declining number of new cases.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at low to moderate levels but have been steadily increasing since the week ending June 14, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels and have been fluctuating since the week ending May 24, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Quebec	IV Inter-Provincial	Inter-provincial travel searches that are at moderate levels, combined with inter-provincial accommodation bookings that are also at moderate levels, indicate that Quebec is in the Inter-Provincial phase.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	○	●	○	○	YOY intra-provincial travel searches are at a level that is above the same period in 2019. YOY inter-provincial searches are at moderate levels and have been trending positively since the week ending May 17, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial & inter-provincial accommodation searches are at low to moderate levels but have been increasing steadily since the week ending May 17, 2020.
Rate of Hotel Booking	○	○	○	●	○	○	YOY intra-provincial accommodation bookings are at moderate levels and have been increasing at a strong rate since the week ending June 7, 2020. YOY inter-provincial accommodation bookings are also at moderate levels and have been steadily increasing since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Domestic air capacity for flights from Quebec to other domestic destinations for July 2020 is approximately 33% of the volume compared to July 2019.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Quebec for the week ending July 5, 2020 was 784. This represents an increase in the number of new cases compared to 313 for the week ending June 28, 2020.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches are at moderate levels and have been steadily increasing since the week ending May 24, 2020. YOY inter-provincial dining searches are also at moderate levels and have been steadily increasing since the week ending May 17, 2020.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been steadily increasing since the week ending May 24, 2020. YOY inter-provincial activities & events searches are at low to moderate levels and have been steadily increasing since the week ending May 17, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

New Brunswick	III Intra-Provincial	Intra-provincial travel searches have recovered to 2019 levels and New Brunswick continues to have a low number of weekly cases. Combined with moderate levels of intra-provincial accommodation bookings, these signals indicate that New Brunswick is in the Intra-Provincial phase.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches are at a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-provincial accommodation searches have been steadily increasing since the week ending April 12, 2020. However, a decrease from the week ending June 28, 2020 has brought intra-provincial accommodation searches back down at low to moderate levels.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings have been trending positively since the week ending April 12, 2020. Although levels remain moderate, intra-provincial accommodation bookings saw a decrease from the week ending June 28, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in New Brunswick for the week ending July 5, 2020 was zero. This is the first time since the week ending May 17, 2020 that New Brunswick has recorded zero cases.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches are at a level above the same period in 2019.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches have been fluctuating in recent weeks but have generally been trending upwards since the week ending April 12, 2020. Intra-provincial activities & events searches are at a level that is similar to 2019 levels.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Nova Scotia	II Hyper Local	Intra-provincial travel searches are above the same period in 2019 and Nova Scotia continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Nova Scotia has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches are at a level that is above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been plateaued since the week ending June 21, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low to moderate levels but have been increasing since the week ending May 24, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Nova Scotia for the week ending July 5, 2020 was 3. Nova scotia has had 7 weeks in a row with 10 new cases or less.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels and have been trending upwards since the week ending May 31, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low to moderate levels and been trending upwards since the week ending May 17, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Prince Edward Island	II Hyper Local	Intra-provincial travel searches are fluctuating at levels similar to the same period in 2019 and Prince Edward Island continues to have a low number of weekly cases. However, low levels of intra-provincial accommodation searches and bookings indicate that Prince Edward Island has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been fluctuating, sitting at levels that are just above or below 2019 levels since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have been fluctuating since the week ending May 24, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels and have been fluctuating since the week ending April 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Prince Edward Island for the week ending July 5, 2020 was 5. Prior to this week, Prince Edward Island had no new cases since the week ending May 10, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels but have been fluctuating.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at very low levels and have been plateaued since the week ending March 22, 2020.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Newfoundland & Labrador	III Intra-Provincial	Intra-provincial travel searches are above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly cases. Combined with moderate levels of intra-provincial accommodation bookings in recent weeks, these signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
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Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches are at a level that is above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches have been increasing since the week ending May 31, 2020. Although levels remain low to moderate, intra-provincial accommodation searches saw a decrease from the week ending June 28, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings have been trending positively since the week ending May 17, 2020. However, a decrease from the week ending June 28, 2020 has brought intra-provincial accommodation bookings back down at low to moderate levels.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in Newfoundland & Labrador for the week ending July 5, 2020 was zero. Newfoundland & Labrador has had no new cases since the week ending June 7, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels and have plateaued since the week ending June 7, 2020.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-provincial activities & events searches have been trending upwards since the week ending May 17, 2020. However, a sharp decrease for the week ending July 5, 2020 has brought intra-provincial activities & events searches back down to moderate levels.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Yukon	II Hyper Local	Intra-territorial travel searches that are at a low to moderate level, combined with very low levels of intra-territorial accommodation searches and bookings, indicate that Yukon is in the Hyper Local phase.
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Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index							YOY intra-territorial travel searches had been plateaued at a moderate level since the week ending May 24, 2020.
Accommodation Searches on OTA							YOY intra-territorial accommodation searches are at very low levels, fluctuating since the week ending March 22, 2020.
Rate of Hotel Booking							YOY intra-territorial accommodation bookings are at very low levels with a lot of fluctuations.
Rate of Air Travel							Not applicable at this stage.
New COVID Cases							The number of weekly new cases in Yukon for the week ending July 5, 2020 was zero. Yukon has had no new cases since the week ending May 3, 2020.
Dining Search Index							YOY intra-territorial dining searches are at very low levels with a lot of fluctuations.
Activities & Events Search Index							YOY intra-territorial activities & events searches are at low levels and have been steadily increasing since the week ending June 14, 2020.

Legend: Current phase Not there yet Signal not applicable

Northwest Territories	III Intra-Territorial	Intra-territorial travel searches are at levels that are slightly above 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that are above the same period in 2019. These signals, combined with a low number of weekly cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-territorial travel searches are at a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	○	●	○	○	○	○	YOY intra-territorial accommodation searches remain at low levels since the week ending June 7, 2020 after two weeks sustained at moderate levels the week ending May 24 and May 31, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-territorial accommodation bookings have been fluctuating since the week ending May 17, 2020. A sharp increase for the week ending July 5, 2020 has brought accommodation bookings back up to levels that have nearly recovered to 2019 levels.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in the Northwest Territories for the week ending July 5, 2020 was zero. Northwest Territories has had no new cases since the week ending April 19, 2020.
Dining Search Index	○	○	●	○	○	○	YOY intra-territorial dining searches are at low to moderate levels and have been fluctuating since the week ending April 5, 2020.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-territorial activities & events searches have remained at low levels since the week ending June 14, 2020. Intra-territorial activities & event searches have been fluctuating, having been at moderate levels for the week ending May 31, 2020 but trending lower since then.

Legend: Current phase ● Not there yet ○ Signal not applicable □

Nunavut	III Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Intra-territorial travel searches are fluctuating at low to moderate levels and intra-territorial accommodation searches have been fluctuating but have recently been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-territorial travel searches have been fluctuating at low to moderate levels since the week ending May 17, 2020.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-territorial accommodation searches are at very low levels for the week ending July 5, but have been fluctuating. For the week ending June 7, 2020, intra-territorial accommodation searches were at a level above the same period in 2019.
Rate of Hotel Booking	●	○	○	○	○	○	Data not available.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	○	●	/	/	/	Nunavut has not confirmed any cases to date.
Dining Search Index	●	○	○	○	○	○	Data not available.
Activities & Events Search Index	●	○	○	○	○	○	Data not available.

Legend: Current phase ● Not there yet ○ Signal not applicable □

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. **Hyper Local Travel:** Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies. Some travel may be taking place, such as day trips or overnight with friends and family.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of forward-looking 2020 air bookings by month to other provinces/territories versus 2019 air bookings, broken down by week. By comparing against the 2019 average of when travel was booked for and when it was booked, this establishes the amount of impact against each month of travel. The air capacity for the next 30 days is also assessed to understand the anticipated immediate and short-term demand for air travel to and from the province.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.