

# COVID-19 Impact and Recovery Report: International Summary



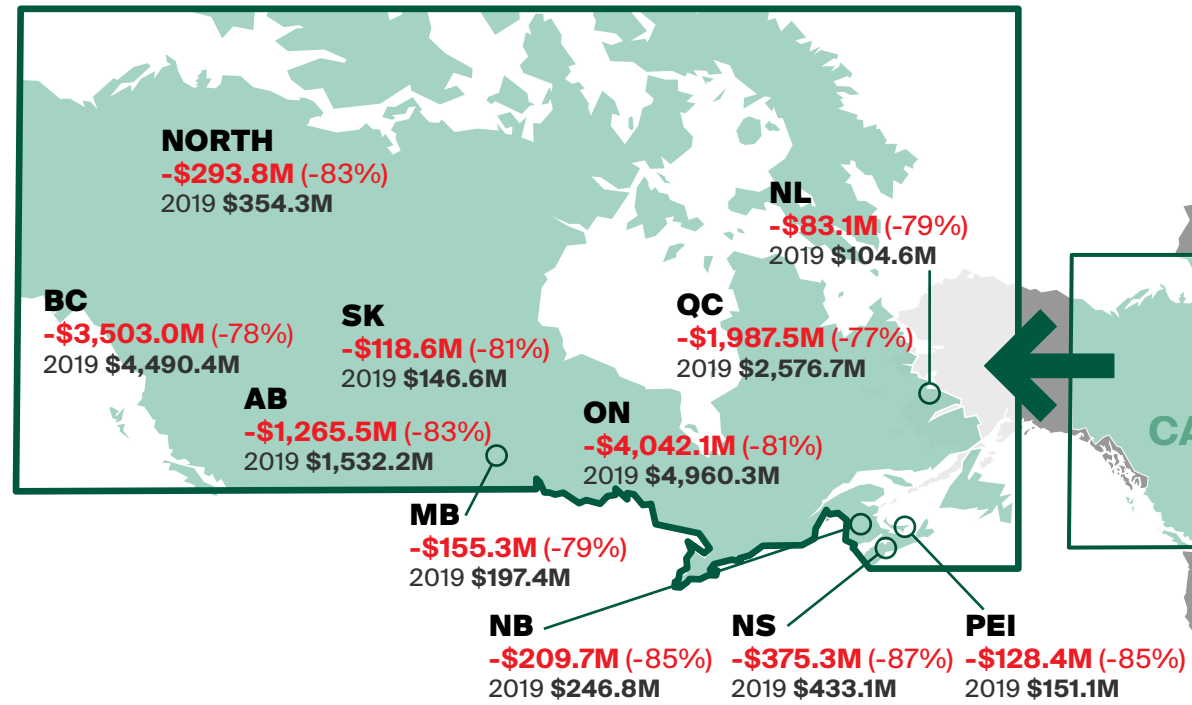
Updated: July 14, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

[www.destinationcanada.com/en/coronavirus-updates/covid-19-research](http://www.destinationcanada.com/en/coronavirus-updates/covid-19-research)

## Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province (\$M)<sup>4</sup>

(% change compared to 2019) 2019 Tourism Export Revenue from January to September



### LEGEND:

#### Recovery signal assessment<sup>1</sup>

Overseas markets:

- I COVID-19 Response
- II Domestic
- III Tentative International
- IV Regularized International

US market:

- I COVID-19 Response
- II Intra-State
- III Inter-State
- IV Tentative International
- V Regularized International

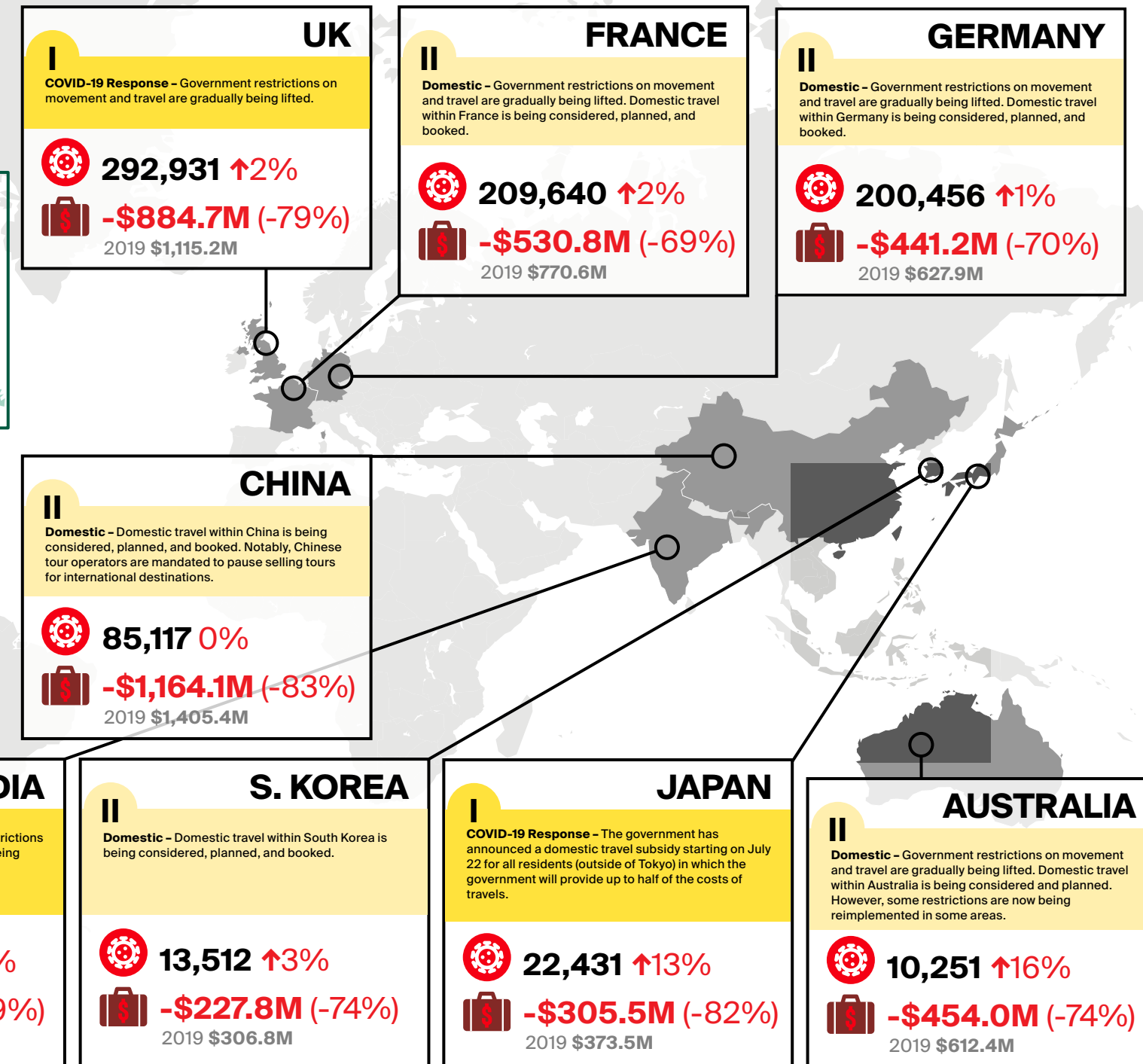


Total confirmed COVID-19 cases as of July 14<sup>2</sup> ↑ = % increase compared to previous week<sup>3</sup>



Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)<sup>4</sup>

2019 Tourism Export Revenue from January to September



### US

**I COVID-19 Response** - The US was previously in the Intra-State phase but has reverted to the COVID-19 Response phase. An increase in the number of new cases has caused some states to pause or scale back their reopening plans.

**3,424,304** ↑14%

**-\$7,497.8M** (-82%)

2019 \$9,129.8M

### MEXICO

**I COVID-19 Response** - Government restrictions on movement and travel are gradually being lifted.

**304,435** ↑16%

**-\$425.8M** (-76%)

2019 \$559.7M

<sup>1</sup> For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).  
<sup>2</sup> Johns Hopkins Coronavirus Resource Center, July 14, 2020 5pm PST  
<sup>3</sup> European CDC, July 14, 2020  
<sup>4</sup> Destination Canada Estimates as of July 12, 2020