

CANADIAN TOURISM COMMISSION
Report on Annual Expenditures for Travel, Hospitality and Conferences
For the twelve months ended December 31, 2019

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on travel, hospitality and conference expenditures for the Canadian Tourism Commission (CTC) for the fiscal year ending December 31, 2019, except for information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC markets Canada abroad to leisure and business travellers to increase arrivals and grow Canada's tourism economy. We work with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's [2019 Annual Report](#).

Travel, Hospitality and Conference Expenditures			
Expenditure Category	Expenditures for the year ended December 31, 2019 (\$000)	Expenditures for the year ended December 31, 2018 (\$000)	Variance (\$000)
Travel			
Operational Activities	\$ 4,380	\$ 4,135	Not Applicable
Key Stakeholders	187	267	Not Applicable
Internal Governance	168	203	Not Applicable
Training	30	15	Not Applicable
Other	00	02	Not Applicable
A. Total Travel	4,765	4,621	144
B. Hospitality	764	706	57
C. Conference Fees	56	99	-43
Total A. B. C	\$ 5,585	\$ 5,426	159
International Travel by Minister and Minister's staff (included in travel)			-

Significant variances compared with previous fiscal year:

Travel: Compared with fiscal year 2018, the CTC's travel expenditures increased mainly due to increased activities in South Korea.

Hospitality: Compared with fiscal year 2018 the CTC's hospitality expenditures increased due to the CTC hosting Corroborree 2019, an event that occurs every other year in Australia.

Conference Fees: Compared with fiscal year 2018 the CTC's conference fees expenditures decreased due to lower participation by the Business Events Canada group.