

# COVID-19 Impact and Recovery Report: Domestic Travel

Updated: March 9, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

**Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.**

## Summary of current phase for each province and territory:

Destination Canada assesses that Alberta progressed from the Hyper Local phase into the Intra-Provincial phase for the week ending March 7 and New Brunswick also progressed from the Hyper Local phase into the Intra-Provincial phase for the week ending February 28. This indicates that Alberta and New Brunswick residents are booking trips within their province; however, actual travel could take place in the near future or at a later date. Newfoundland & Labrador regressed from the Intra-Provincial phase to the Hyper Local phase for the week ending February 28.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? <sup>10</sup>
British Columbia	III	III	III		III	72.5	No	Yes
Alberta	IV	III	III		III	52.9	No	Yes
Saskatchewan	III	I	I		II	90.1	No	Yes
Manitoba	III	I	I		II	26.5	Yes <sup>1</sup>	Yes
Ontario	II	I	I		II	50.8	No requirement, but 14-day self-isolation is strongly advised for all residents re-entering Ontario from outside of the province <sup>2</sup>	Yes
Quebec	IV	III	I		II	57.0	No	Yes
New Brunswick	III	I	III		III	3.2	Yes <sup>3</sup>	Yes
Nova Scotia	III	III	III		III	1.8	Yes, exception for residents returning directly from Prince Edward Island <sup>4</sup>	Yes
Prince Edward Island	III	III	III		III	5.6	Yes <sup>5</sup>	Yes
Newfoundland & Labrador	III	III	I		II	3.6	Yes <sup>6</sup>	Yes
Yukon	III	III	I		II	0.0	Yes <sup>7</sup>	Yes
Northwest Territories	III	III	III		III	0.0	Yes <sup>8</sup>	Yes
Nunavut	III	III		III	III	61.0	Yes, exception for residents returning directly from Northwest Territories or Churchill, MB <sup>9</sup>	Yes

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	15-Dec	29-Dec	5-Jan	12-Jan	19-Jan	26-Jan	2-Feb	9-Feb	16-Feb	23-Feb	2-Mar	9-Mar
British Columbia	III	II	II	II	II	III	III	III	III	III	III	III
Alberta	III	II	II	II	II	II	II	II	II	II	II	III
Saskatchewan	II	II	II	II	II	II	II	II	II	II	II	II
Manitoba	II	II	II	II	II	II	II	II	II	II	II	II
Ontario	II	II	II	II	II	II	II	II	II	II	II	II
Quebec	II	II	II	II	II	II	II	II	II	II	II	II
New Brunswick	II	II	II	II	II	II	II	II	II	II	III	III
Nova Scotia	II	II	II	II	II	II	II	III	III	III	III	III
Prince Edward Island	III	III	III	III	III	III	III	III	III	III	III	III
Newfoundland & Labrador	III	III	III	III	III	III	III	III	III	III	II	II
Yukon	II	II	II	II	II	II	II	II	II	II	II	II
Northwest Territories	III	III	III	III	III	III	III	III	III	III	III	III
Nunavut	III	III	III	III	III	III	III	III	III	III	III	III

- Indicates a forward phase progression
- Indicates a backward phase regression

<b>I</b> COVID-19 Response	<b>II</b> Hyper Local	<b>III</b> Intra-prov	<b>IV</b> Inter-prov	<b>V</b> Tentative Int'l	<b>VI</b> Regularized Int'l
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<b>British Columbia</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are higher than 2019 levels and accommodation searches and bookings are at a moderate level; however, actual travel could take place in the near future or at a later date. These signals indicate that British Columbia is in the Intra-Provincial phase.
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**British Columbia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; fluctuating between a low level and a low to moderate level since the week ending November 29, 2020.</li> <li>• YOY international = low level; flat since the week ending April 5, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending December 13, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from BC to other inter-provincial destinations is down 86% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019; higher than 2019 level since the week ending February 7, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020.</li> <li>• YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending February 7, 2021.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending November 1, 2020.</li> <li>• YOY inter-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending February 14, 2021.</li> <li>• YOY international = low level; flat since the week ending March 22, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending March 7, 2021 was 3,730. The rate of new weekly cases was 72.5 cases per 100,000 population. The number of weekly cases in British Columbia has generally been trending upwards since the week ending February 14, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Alberta</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are higher than 2019 levels and accommodation bookings are at a moderate level; however, actual travel could take place in the near future or at a later date. These signals indicate that Alberta is in the Intra-Provincial phase.
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**Alberta Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada but not yet internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending January 17, 2021.</li> <li>• YOY inter-provincial = similar to 2019 level; generally increasing since the week ending December 6, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending January 17, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending February 21, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending January 24, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 80% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -69% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within Canada, within the province and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = nearly recovered to 2019 level; flat since the week ending February 14, 2021.</li> <li>• YOY international = moderate level but lower than 2019; flat since the week ending February 21, 2021.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending February 14, 2021.</li> <li>• YOY international = low level; flat since the week ending December 6, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending March 7, 2021 was 2,337. The rate of new weekly cases was 52.9 cases per 100,000 population. The number of weekly cases in Alberta has been trending upwards since the week ending February 21, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Saskatchewan</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are higher similar to 2019 levels. Intra-provincial accommodation searches are at moderate levels but bookings are at low levels. These signals indicate that Saskatchewan is in the Hyper Local phase.
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**Saskatchewan Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = similar to 2019 level; similar to or higher than 2019 level since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; flat since the week ending February 21, 2021.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not yet occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019 low level; decreasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = low level; flat since the week ending February 21, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not yet occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; decreasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = low level; flat since the week ending February 21, 2021.</li> <li>• YOY international = very low level; flat since the week ending April 5, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending January 3, 2021.</li> <li>• YOY international = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 levels since the week ending February 14, 2021.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = similar to 2019 level; increasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = low to moderate level; flat since the week ending February 21, 2020.</li> <li>• YOY international = low level; flat since the week ending November 29, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending March 7, 2021 was 1,062. The rate of new weekly cases was 90.1 cases per 100,000 population. The number of weekly cases in Saskatchewan has been on a downward trend since the week ending January 24, 2021.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

<b>Manitoba</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are higher than 2019 levels, but intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Manitoba is in the Hyper Local phase.
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**Manitoba Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 6, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending February 7, 2021.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending January 31, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; generally increasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = low to moderate level; generally flat since the week ending January 10, 2021.</li> <li>• YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 levels since the week ending February 7, 2021.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending February 21, 2020.</li> <li>• YOY inter-provincial = low level; generally decreasing since the week ending December 20, 2020.</li> <li>• YOY international = low level; flat since the week ending December 27, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending March 7, 2021 was 366. The rate of new weekly cases was 26.5 cases per 100,000 population. The number of weekly cases in Manitoba has been on a downward trend since the week ending January 31, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Ontario</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are at a moderate level but intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.
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**Ontario Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	○	○	○	○	<p>Travel search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = low to moderate level; generally increasing since the week ending January 24, 2021.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; generally increasing since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = low level; generally increasing since the week ending February 14, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = low level; increasing since the week ending February 14, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 29, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 88% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = low to moderate level; generally increasing since the week ending January 31, 2021.</li> <li>• YOY international = moderate level but lower than 2019; increasing since the week ending February 24, 2021.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; generally increasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = low to moderate level; increasing since the week ending February 14, 2021.</li> <li>• YOY international = low level; generally flat since the week ending March 22, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Ontario for the week ending March 7, 2021 was 7,480. The rate of new weekly cases was 50.8 cases per 100,000 population. The number of weekly cases in Ontario has been flat since the week ending February 14, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Quebec</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are nearly recovered to 2019 levels but intra-provincial accommodation bookings are at low a level. These signals indicate that Quebec is in the Hyper Local phase. However, inter-provincial bookings have been increasing at a steady pace since the beginning of February. This indicates increased interest in travelling outside of the province and a shift into the Inter-Provincial phase may occur in the coming weeks if trends continue.
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**Quebec Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending February 21, 2021.</li> <li>• YOY international = low level; flat since the week ending January 10, 2021.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending February 21, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending February 7, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 29, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 90% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and December 27, 2020 at -78% YOY.</p>
Dining Search Index	●	●	○	●	●	○	<p>Dining search is not occurring within the province but is occurring within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; generally increasing since the week ending January 24, 2021.</li> <li>• YOY inter-provincial = higher than 2019 level; sharp increases since the week ending February 21, 2021.</li> <li>• YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending February 7, 2021.</li> </ul>
Activities & Events Search Index	●	●	●	○	●	○	<p>Activities &amp; events search is occurring within the province and internationally, but not within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 levels; flat since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = nearly recovered to 2019 levels; increasing since the week ending January 3, 2021.</li> <li>• YOY international = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 27, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending March 7, 2021 was 4,891. The rate of new weekly cases was 57.0 cases per 100,000 population. The number of weekly cases in Quebec has been on a downward trend since the week ending January 17, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □



<b>New Brunswick</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches and accommodation bookings are higher than 2019 levels; however, actual travel could take place in the near future or at a later date.. These signals indicate that New Brunswick is in the Intra-Provincial phase.
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**New Brunswick Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = low level; flat since the week ending March 22, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; generally flat since the week ending January 3, 2021.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 96% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally but not within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending February 7, 2021.</li> <li>• YOY inter-provincial = low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending December 27, 2020.</li> <li>• YOY international = low level; increasing since the week ending February 14, 2021.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in New Brunswick for the week ending March 7, 2021 was 25. The rate of new weekly cases was 3.2 cases per 100,000 population. The number of weekly cases in New Brunswick increased after being on a downward trend since January 31, 2021.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

<b>Nova Scotia</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are higher than 2019 levels and accommodation searches and bookings are at moderate levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Nova Scotia is in the Intra-Provincial phase.
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**Nova Scotia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending January 17, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel				○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 96% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; had been above 2019 levels since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; flat since the week ending February 7, 2021.</li> <li>• YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending February 7, 2021.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; generally flat since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = low level; flat since the week ending November 29, 2020.</li> </ul>
New COVID Cases	□	□	□	□	□	□	<p>The number of weekly new cases in Nova Scotia for the week ending March 7, 2021 was 18. The rate of new weekly cases was 1.8 cases per 100,000 population.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Prince Edward Island</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches and accommodation bookings are above 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Prince Edward Island is in the Intra-Provincial phase.
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**Prince Edward Island Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; consistently higher than 2019 level since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but higher than 2019; sharp decline from level higher than 2019 the previous week.</li> <li>• YOY inter-provincial = very low level; flat since the week ending November 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending February 7, 2021.</li> <li>• YOY international = low to moderate level; decreasing since the week ending February 21, 2021.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; sharp decline from a level nearly recovered to 2019 the previous week.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 6, 2020.</li> <li>• YOY international = low level; generally flat since the week ending December 27, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Prince Edward Island for the week ending March 7, 2021 was 9. The rate of new weekly cases was 5.6 cases per 100,000 population. Prince Edward Island recorded the highest number of weekly cases to date at 17 for the week ending February 28, 2021.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

<b>Newfoundland &amp; Labrador</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are at moderate levels but accommodation searches and bookings are at a low level. These signals indicate that the Newfoundland & Labrador is in the Hyper Local phase.
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**Newfoundland & Labrador Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province, but not yet within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; trending lower since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; generally flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; trending lower since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; sharp increase compared to the previous week; trending lower since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	□	□	□	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Newfoundland &amp; Labrador to other inter-provincial destinations is down 96% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; trending lower since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = low level; decreasing since the week ending February 7, 2021.</li> <li>• YOY international = low level; decreasing since the week ending February 7, 2021.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; increasing since the week ending February 21, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = low level; flat since the week ending December 27, 2020.</li> </ul>
New COVID Cases	□	□	□	□	□	□	<p>The number of weekly new cases in Newfoundland &amp; Labrador for the week ending March 7, 2021 was 19. The rate of new weekly cases was 3.6 cases per 100,000 population. The number of weekly cases in Newfoundland &amp; Labrador has been on a downward trend since hitting a recent high of 281 the week ending February 14, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Yukon Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = higher than 2019 level; above or similar to 2019 level since the week ending October 11, 2020.</li> <li>• YOY inter-provincial = low level; increasing since the week ending February 21, 2021.</li> <li>• YOY international = low level; generally flat since the week ending April 5, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = low to moderate level; generally flat since the week ending January 31, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = low level; decreasing since being at a level higher than 2019 the week ending February 21, 2021.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending December 13, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 89% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the territory and internationally, but not within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = similar to 2019 level; decreasing since the week ending February 21, 2021.</li> <li>• YOY inter-provincial = low level; fluctuating between a low level and a moderate level since the week ending November 22, 2020.</li> <li>• YOY international = higher than 2019 level; sharp increase from the previous week; generally fluctuating between a level nearly recovered to 2019 and a low level since the week ending December 6, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = low level; a lot of fluctuations.</li> <li>• YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending November 22, 2020.</li> <li>• YOY international = low level; flat since the week ending December 6, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Yukon for the week ending March 7, 2021 was zero. The Yukon has recorded only 2 new cases since the week ending January 17, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Northwest Territories</b>	<b>III Intra-Territorial</b>	Intra-territorial travel searches are higher than 2019 levels and accommodation searches and bookings are nearly recovered to 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that the Northwest Territories is in the Intra-Territorial phase.
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**Northwest Territories Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending November 22, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending February 21, 2021.</li> <li>• YOY international = very low level; flat since the week ending April 5, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = nearly recovered to 2019 level; flat since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending March 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations, but mainly at or above 2019 levels since the week ending November 29, 2020.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 84% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.</p>
Dining Search Index	●	●	●	●	○	○	<p>Dining search is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending February 7, 2021.</li> <li>• YOY inter-provincial = higher than 2019 level; sharp increase from a moderate level the previous week.</li> <li>• YOY international = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending February 14, 2021.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = low level; fluctuating between a low level and a very low level since the week ending October 25, 2020.</li> <li>• YOY inter-provincial = low level; fluctuating between a low level and a very low level since the week ending October 4, 2020.</li> <li>• YOY international = low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending March 7, 2021 was zero. The Northwest Territories has recorded no new cases for the past 2 weeks.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

**Nunavut Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a low level since the week ending February 14, 2021.</li> <li>• YOY inter-provincial = low level; fluctuating between a very low level and a low to moderate level since the week ending January 24, 2021.</li> <li>• YOY international = low level; flat since the week ending January 3, 2021.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations.</li> <li>• YOY inter-provincial = very low level; flat since the week ending May 31, 2020.</li> <li>• YOY international = very low level; generally flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	/	/	/	○	○	○	<p>Accommodation booking is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = data not available.</li> <li>• YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending September 20, 2020.</li> <li>• YOY international = data not available.</li> </ul>
Rate of Air Travel	/	/	●	○	○	○	<p>For the week ending March 7, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 68% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY.</p> <p>Intra-territorial air bookings for the week ending March 7, 2021 are up 21% compared to the same period in 2019. Air bookings over the past 2 weeks have been at levels above 2019.</p>
Dining Search Index	/	/	/	/	/	/	Data not available.
Activities & Events Search Index	/	/	/	○	○	○	<p>Activities &amp; events search is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = data not available.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; sharp increase from a very low level the previous week.</li> <li>• YOY international = low level; generally flat since the week ending January 10, 2021.</li> </ul>
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Nunavut for the week ending March 7, 2021 was 24. The rate of new weekly cases was 61.0 cases per 100,000 population.

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

## METHODOLOGICAL NOTES

**I. Recovery Signals:** The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

## II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.



**Sources:**

- <sup>1</sup> Manitoba Government, State of Emergency and Public Health Orders, March 4, 2021  
<https://manitoba.ca/covid19/restartmb/prs/orders/index.html>
- <sup>2</sup> Government of Ontario, COVID-19 response framework: keeping Ontario safe and open, March 7, 2021  
<https://www.ontario.ca/page/covid-19-response-framework-keeping-ontario-safe-and-open#section-7>
- <sup>3</sup> Government of New Brunswick, Travel Information, March 9, 2021  
<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>
- <sup>4</sup> Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, March 9, 2021  
<https://novascotia.ca/coronavirus/restrictions-and-guidance/>
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