

**CANADIAN TOURISM COMMISSION**  
**Report on Annual Expenditures for Travel, Hospitality and Conferences**  
**For the twelve months ended December 31, 2022**

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on travel, hospitality and conference expenditures for the Canadian Tourism Commission (CTC) for the fiscal year ended December 31, 2022, except for information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC works with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets and domestic travellers. The CTC markets Canada to leisure and business travellers to increase arrivals and grow Canada's tourism economy.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's [2022 Annual Report](#).

<b>Travel, Hospitality and Conference Expenditures</b>			
Expenditure Category	Expenditure for the year ended December 31, 2022 (\$000)	Expenditure for the year ended December 31, 2021 (\$000)	Variance (\$000)
Travel			
Operational Activities	\$ 3,007	\$ 192	Not Applicable
Key Stakeholders	154	12	Not Applicable
Internal Governance	122	69	Not Applicable
Training	19	-	Not Applicable
Other	-	-	Not Applicable
A. Total Travel	3,302	273	3,029
B. Hospitality	590	165	425
C. Conference Fees	72	21	51
Total A. B. C	\$ 3,965	\$ 460	3,505
International Travel by Minister and Minister's staff (included in travel)		-	-



**Significant variances compared with previous fiscal year:**

Travel & Hospitality: Compared to fiscal 2021, the CTC's travel expenditures and hospitality expenditures increased by \$3,029,000 and \$425,000 respectively due to Covid-19 travel restriction lifted and resumption many of the in-person events and marketing activities in 2022 such as Innovate Canada and PCMA Convening Leaders that did not occur in 2021, as well as the increase in scale of Innovate Canada and IMEX America.