

Tourism Snapshot

A focus on the markets in which Destination Canada (DC) and its partners are active.



© Edmonton Economic Development Corp.

Key highlights

- Over the first five months of 2015, international arrivals recorded gains from the US markets (+6.5%) and from Destination Canada (DC)'s overseas markets (+7.9%), which expanded at a faster rate than arrivals originating from other overseas markets (+4.7%).
- In May 2015, overnight arrivals of international visitors to Canada gained momentum (+8.3%) as DC's overseas markets progressed at a double-digit pace (+10.8%), followed by robust growth from the US (+7.7%) and the rest of the world (+7.6%).
- Total arrivals from DC's 11 international markets rose 8.4% in May 2015 with strong growth from Latin America (15.4%), Asia-Pacific (+12.1%), Europe (+8.6%) and the US (+7.7%).
- Overnight arrivals from the US climbed for a sixth consecutive month in May 2015 (+7.7%). Gains were registered across all major modes of entry, including by auto (+9.0%), air (+5.9%) and other modes of transport (+5.9) – including train, cruises and buses.
- Over the first five months of 2015, total arrivals from the DC's 11 markets rose 6.8%, year over year, with gains registered across all DC regions, led by Latin America (+14.4%), followed by Asia-Pacific (+10.6%), the US (+6.5%) and Europe (+3.9%).



Tourism review Inbound highlights

Overnight trips to Canada

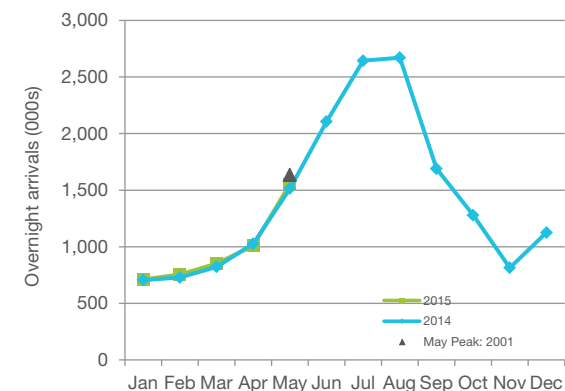
| | May 2015 | 15/14 May % Change | Jan. - May 2015 | Year-to-date % Change |
|------------------------------------|------------------|-----------------------|--------------------|--------------------------|
| United States | | | | |
| Automobile | 624,300 | 9.0 | 1,959,867 | 6.7 |
| Air | 311,212 | 5.9 | 1,106,434 | 7.0 |
| Other | 133,867 | 5.9 | 278,843 | 2.9 |
| US Total | 1,069,379 | 7.7 | 3,345,144 | 6.5 |
| Europe Markets* | | | | |
| UK | 65,807 | 5.9 | 200,199 | 5.2 |
| France | 40,051 | 6.7 | 140,061 | 4.0 |
| Germany | 33,153 | 17.2 | 86,358 | 0.8 |
| Europe Markets Total | 139,011 | 8.6 | 426,618 | 3.9 |
| Asia-Pacific Markets* | | | | |
| Japan | 23,641 | 15.6 | 81,784 | 6.1 |
| South Korea | 17,761 | 26.4 | 56,123 | 13.1 |
| China | 38,802 | 5.2 | 146,153 | 15.9 |
| India | 25,973 | 21.7 | 64,697 | 13.8 |
| Australia | 33,713 | 5.3 | 86,975 | 3.1 |
| Asia-Pacific Markets Total | 139,890 | 12.1 | 435,732 | 10.6 |
| Latin America Markets* | | | | |
| Mexico | 15,694 | 8.6 | 64,312 | 12.4 |
| Brazil | 9,958 | 28.2 | 37,384 | 18.0 |
| Latin America Markets Total | 25,652 | 15.4 | 101,696 | 14.4 |
| Overseas Key Markets | 304,553 | 10.8 | 964,046 | 7.9 |
| Total 11 DC Markets | 1,373,932 | 8.4 | 4,309,190 | 6.8 |
| Other Overseas Countries | 180,441 | 7.6 | 573,178 | 4.7 |
| Non-US Countries | 484,994 | 9.6 | 1,537,224 | 6.7 |
| Total Countries | 1,554,373 | 8.3 | 4,882,368 | 6.5 |

Note: Statistics Canada preliminary estimates.

* In previous editions, Asia-Pacific and Latin America Markets were referred to as "Emerging/Transition" Markets and the "Core Markets" included European markets and Australia. As of January 2015, markets grouping were reclassified on a geographic basis.

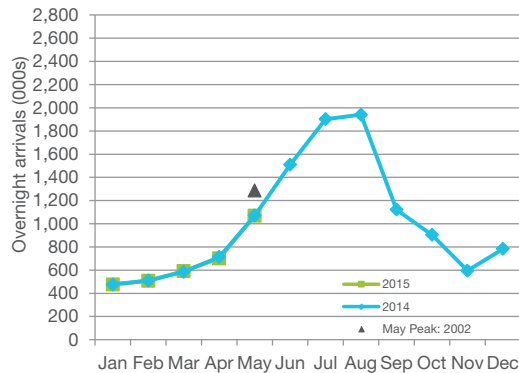
Source: Statistics Canada, International Travel Survey.

International trips



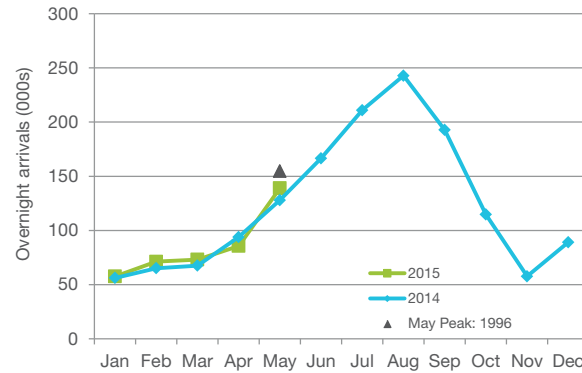
- Canada welcomed 1,554,373 international visitors in May 2015, up 8.3% compared to May 2014. In the first five months of 2015, Canada recorded 4,882,368 international arrivals, up 6.5% relative to 2014.
- The international visitor peak on record during the month of May is 1,633,587 visitors, which occurred in 2001. The number of international visitors in May 2015 was the highest achieved since 2002.

United States



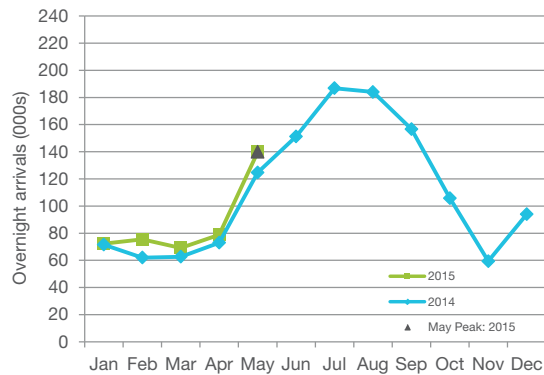
- In May 2015, gains in US arrivals by auto (+9.0%), air (+5.9%) and other modes of transport (5.9%) resulted in total US arrivals rising for the sixth consecutive month (+7.7% over May 2014). The improvement from the US occurred amid a more favourable exchange rate for US visitors; the US dollar appreciated 12.6% against the CAD over the first five months of 2015 relative to the same period in 2014.
- Canada welcomed about 1,070,000 US overnight visitors in May 2015. The US visitor peak on record during the month of May occurred in 2002, with 1,285,000 overnight trips.

Europe Markets



- In May 2015, overnight arrivals from DC's European markets increased 8.6%, rebounding from the contraction registered in April due to the early Easter holiday this year. YTD May 2015, arrivals from these markets are up 3.9%.
- All three DC markets in Europe registered healthy gains in May 2015. Despite a weaker euro (but stable British pound) relative to the Canadian dollar, arrivals from the UK (+5.9%), Germany (+17.2%) and France (+6.7%) rose relative to May 2014.
- Canada welcomed 139,000 visitors from key markets in Europe in May 2015, still short of the arrivals peak of 155,000 registered in May 1996.

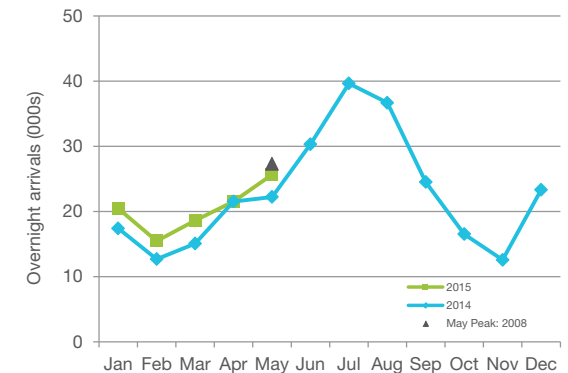
Asia-Pacific Markets



- Overnight arrivals from DC markets in Asia-Pacific grew significantly (+12.1%) in May 2015 thanks to strong growth from all five markets.
- Arrivals from Japan (+15.6%) rose significantly in May, amid the launch of the new Vancouver-Osaka flight this month and increased air capacity between Tokyo (Haneda) and Vancouver/Toronto over the past year. Year-to-date May 2015, Japan arrivals are up 6.1% compared to the same period in 2014.
- In May 2015, India (+21.7%) continued to record strong gains in overnight visits. The launch of the CAN+ Visa program in India in July 2014 has contributed to sustained growth over the past year. Year-to-date May 2015, India arrivals are up 13.8% compared to the same period in 2014.

- Arrivals from China increased 5.2% in May 2015 amid sustained growth in the Chinese outbound travel market and the greater ease of obtaining a tourist visa to enter Canada. Year-to-date, China arrivals are up 15.9% compared to the same period in 2014. Since the beginning of 2015, China has emerged as the second-largest overseas inbound market after the UK.
- South Korea registered a robust increase in arrivals (+26.4%) in May 2015, facilitated by an increase in air capacity on Seoul-Vancouver flights in recent months. Year-to-date May 2015, South Korea arrivals are up 13.1% compared to the same period in 2014.
- Arrivals from Australia rose 5.3% in May following a decline in April due to the early Easter holiday. Year-to-date May 2015, arrivals from Australia are up 3.1% compared to the same period in 2014.
- In May 2015, the number of visitors from the Asia-Pacific markets reached a new peak for this month with about 140,000 overnight visitors to Canada.

Latin America Markets



- Arrivals from DC's two Latin American markets recorded strong gains (+15.4%) in May 2015, following a minor decline in arrivals in April 2015 due to the early Easter holiday. YTD May 2015, Latin American arrivals from key markets were up 14.4%. In May 2015, Brazil and Mexico combined for a total of 25,650 visitors to Canada, less than 2,000 visitors shy of the peak for the month of May recorded in 2008.
- In May 2015, arrivals from Mexico rose 8.6% relative to May 2014 amid the introduction of new non-stop flights between Mexico City and Toronto and Montréal. Arrivals from Mexico have maintained their momentum since the implementation of the CAN+ Visa program in May 2014. Over the first five months of 2015, arrivals from Mexico are up 12.4% compared to the same period in 2014.
- In May 2015, overnight arrivals from Brazil rose 28.2%, amid several factors facilitating travel to Canada, including the launch of the CAN+ Visa program, the new Air Canada Rio de Janeiro-Toronto flight (started December 2014) and the new TAM São Paulo-Toronto flight (started in March 2015). Year-to-date May 2015, arrivals from Brazil are up 18%.

Peak Year Review of Overnight Trips to Canada by Market – January to May

| Markets | Europe | | | United States | | Asia Pacific | | | Latin America | | | |
|------------------------------------|---------|---------|----------------|---------------|-----------|--------------|---------|--------|---------------|-------------|--------|--------|
| | France | Germany | United Kingdom | Total | Air Only | Australia | China | India | Japan | South Korea | Brazil | Mexico |
| Previous Peak Year | 2012 | 1996 | 2008 | 2002 | 2001 | 2014 | 2014 | 2014 | 1996 | 2008 | 2013 | 2008 |
| Arrivals During Previous Peak Year | 137,410 | 107,608 | 276,667 | 4,295,919 | 1,307,066 | 84,344 | 126,076 | 56,842 | 183,799 | 64,860 | 31,722 | 85,044 |
| YTD May 2015 Total Arrivals | 140,061 | 86,358 | 200,199 | 3,345,144 | 1,106,434 | 86,975 | 146,153 | 64,697 | 81,784 | 56,123 | 37,384 | 64,312 |
| Current % of Previous Peak | 101.9% | 80.3% | 72.4% | 77.9% | 84.7% | 103.1% | 115.9% | 113.8% | 44.5% | 86.5% | 117.8% | 75.6% |

Note: Statistics Canada preliminary figures.
Sources: Statistics Canada.

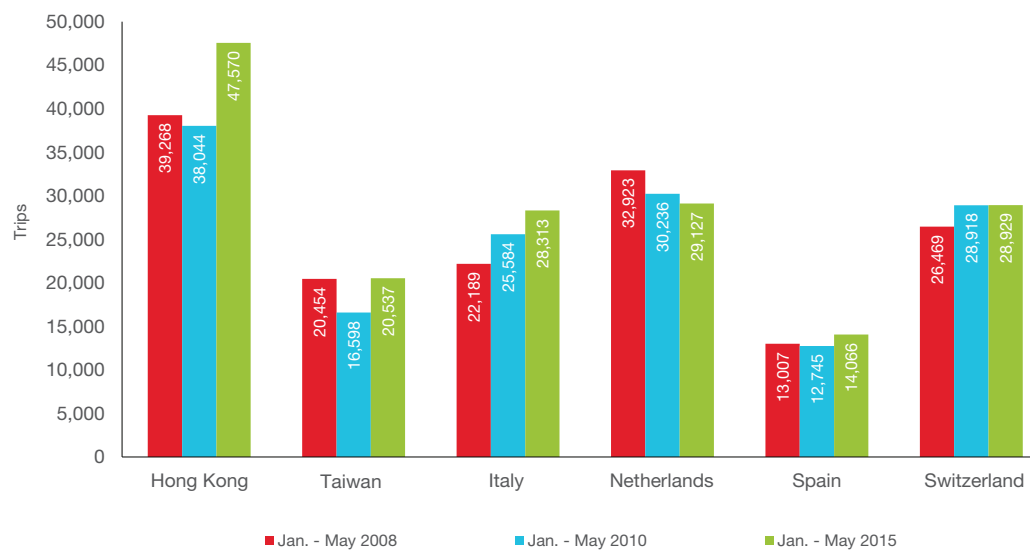
Peak achieved during 2015

- From January to May 2015, five markets—Australia, France, India, Brazil and China—achieved their highest level of overnight arrivals ever.
- In the five first months of 2015, arrivals from the UK, Germany, Mexico, South Korea and the US achieved 72% to 86% of their peaks, recorded in 2008, 1996, 2008, 2008 and 2002 respectively.
- US arrivals by air during the five first months of 2015 totalled over 1,100,000 overnight visits to Canada, which represents 85% of the peak recorded in 2001.
- From January to May 2015, arrivals from Japan achieved 44.5% of the peak recorded in 1996.

Market Watch

- In May 2015, all secondary European markets except Italy recorded strong gains compared to 2014. Arrivals rose from Spain (+14.2%), the Netherlands (+23.2%) and Switzerland (+7.9%), while arrivals from Italy (+0.1%) was flat.
- From January to May 2015, all four secondary European markets saw healthy increases in visitation, with Italy (+8.8%) leading the way, followed by the Netherlands (+7.7%), Spain (+4.2%) and Switzerland (+1.3%).
- In May 2015, arrivals from Taiwan decreased 1.9%, while arrivals from Hong Kong rose 2.7% relative to 2014.
- Since the beginning of the year, both secondary markets in Asia have posted strong growth, with Hong Kong arrivals up 10.4% and Taiwan arrivals up 13.7% over the same period in 2014.

Overnight trips to Canada, by selected markets



Note: Statistics Canada preliminary estimates. Source: Statistics Canada, *International Travel Survey*.

Overnight trips to Canada, by selected markets

| | May 2015 | 15/14 May % Change | Jan. - May 2015 | Year-to-date % Change |
|-------------|----------|--------------------|-----------------|-----------------------|
| Italy | 8,010 | 0.1 | 28,313 | 8.8 |
| Netherlands | 4,798 | 14.2 | 14,066 | 4.2 |
| Spain | 12,969 | 23.2 | 29,127 | 7.7 |
| Switzerland | 9,253 | 7.9 | 28,929 | 1.3 |
| Hong Kong | 13,698 | 2.7 | 47,570 | 10.4 |
| Taiwan | 6,779 | -1.9 | 20,537 | 13.7 |

Note: Statistics Canada preliminary estimates.
Source: Statistics Canada, *International Travel Survey*.

International Arrivals by Province of Entry to Canada

Non-Residents Overnight Arrivals to Canada by province of Entry, January to May 2015

| | Total One or more nights | | | US Residents by Automobile | | | US Residents by Non-Automobile | | | Residents from Other Countries | | |
|----------------------|--------------------------|----------------------|------------------|----------------------------|----------------------|------------------|--------------------------------|----------------------|------------------|--------------------------------|----------------------|------------------|
| | 2015 | "Variance 2015/2014" | Change over 2014 | 2015 | "Variance 2015/2014" | Change over 2014 | 2015 | "Variance 2015/2014" | Change over 2014 | 2015 | "Variance 2015/2014" | Change over 2014 |
| Newfoundland | 13,322 | 28.5% | 2,956 | - | - | - | 3,377 | 33.9% | 855 | 9,945 | 26.8% | 2,101 |
| Prince Edward Island | 33 | 3.1% | 1 | - | - | - | 10 | 0.0% | (10) | 23 | 0.0% | 11 |
| Nova Scotia | 24,525 | -17.7% | (5,258) | - | - | (586) | 13,629 | -23.6% | (4,219) | 10,896 | -4.0% | (453) |
| New Brunswick | 39,188 | 1.4% | 531 | 36,796 | 3.2% | 1,129 | 1,467 | -38.3% | (910) | 925 | 50.9% | 312 |
| Quebec | 751,539 | 5.5% | 38,936 | 273,336 | 7.0% | 17,825 | 209,998 | 3.9% | 7,829 | 268,205 | 5.2% | 13,282 |
| Ontario | 2,261,716 | 7.5% | 158,704 | 1,001,151 | 6.3% | 59,050 | 608,287 | 8.1% | 45,373 | 652,278 | 9.1% | 54,281 |
| Manitoba | 55,911 | 4.6% | 2,461 | 34,100 | 8.4% | 2,636 | 19,013 | 0.2% | 38 | 2,798 | -7.1% | (213) |
| Saskatchewan | 22,910 | -7.5% | (1,860) | 11,786 | 5.7% | 640 | 9,598 | -20.9% | (2,534) | 1,526 | 2.3% | 34 |
| Alberta | 254,118 | -1.3% | (3,456) | 26,999 | 8.4% | 2,102 | 141,647 | -3.9% | (5,770) | 85,472 | 0.2% | 212 |
| British Columbia | 1,439,424 | 7.8% | 103,993 | 563,528 | 7.3% | 38,243 | 372,716 | 11.9% | 39,743 | 503,180 | 5.5% | 26,007 |
| Yukon | 19,682 | 16.6% | 2,808 | 12,171 | 17.6% | 1,823 | 5,535 | 3.6% | 192 | 1,976 | 67.0% | 793 |
| Canada | 4,882,368 | 6.5% | 299,816 | 1,959,867 | 6.7% | 122,862 | 1,385,277 | 6.2% | 80,587 | 1,537,224 | 6.7% | 96,367 |

Source: ITS Border Counts, May 2015, Statistics Canada

- During the five first months of 2015, the largest increases in total international arrivals to Canada were recorded through Ontario (+158,704, +7.5%), British Columbia (+103,993, +7.8%) and Quebec (+38,936, +5.5%).
- All three provinces (Ontario, BC and Quebec) registered gains in US arrivals by auto and non-auto modes as well as from overseas.
- Alberta (-1.3%), Saskatchewan (-7.5%) and Nova Scotia (-17.7%) were the only three provinces to see a contraction of total international arrivals since the beginning of the year.

Competitive Review – Australia vs Canada (January - May 2015)

International Travel (in thousands)

| Trips From: | Trips To: | | | |
|-----------------------------|------------------|--------------|------------------|--------------|
| | Canada | | Australia | |
| | | 15/14 Change | | 15/14 Change |
| Total International | 4,882,368 | 6.5% | 2,977,300 | 7.3% |
| United States | 3,345,144 | 6.5% | 249,400 | 6.8% |
| Canada | ... | ... | 66,900 | 7.2% |
| Europe | | | | |
| United Kingdom | 200,199 | 5.2% | 303,000 | 4.4% |
| France | 140,061 | 4.0% | 46,300 | 1.8% |
| Germany | 86,358 | 0.8% | 77,900 | 0.9% |
| Asia-Pacific | | | | |
| Australia | 86,975 | 3.1% | ... | ... |
| Japan | 81,784 | 6.1% | 122,100 | -2.1% |
| South Korea | 56,123 | 13.1% | 97,300 | 12.4% |
| China | 146,153 | 15.9% | 456,300 | 20.8% |
| India | 64,697 | 13.8% | 105,000 | 27.7% |
| Latin America | | | | |
| Mexico | 64,312 | 12.4% | 3,400.0 | 13.3% |
| Brazil | 37,384 | 18.0% | 19,500 | 10.8% |
| Total DC Key Markets | 4,309,190 | 6.8% | 1,547,100 | 10.5% |

...Not applicable.

n/a - not available.

Sources:

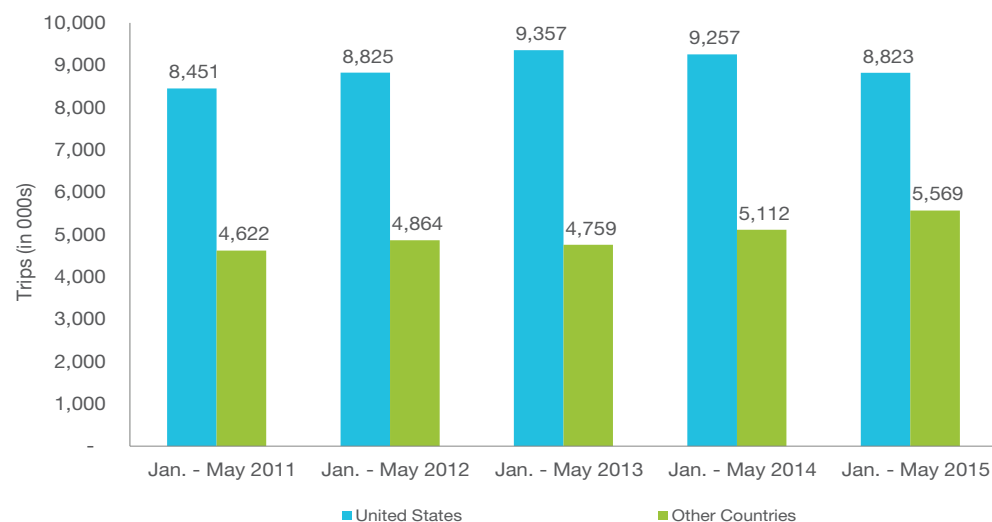
Statistics Canada, International Travel Survey Frontier Counts

Australian Bureau of Statistics, Overseas Arrivals and Departures

- Since the beginning of 2015, Australia registered a large increase in total international arrivals (+7.3%), outpacing the growth rate recorded in Canada (+6.5%) over 2014.
- In DC key markets, Australia registered a 10.5% increase, while arrivals to Canada rose 6.8% relative to 2014.
- Australia posted a 7.2% increase in arrivals from Canada. In comparison, Australian arrivals to Canada increased 3.1% during the same period.
- Australia registered larger gains than Canada in arrivals from the US (+6.8% vs +6.5%), Mexico (+13.3% vs +12.4%), China (+20.8% vs +15.9%), India (+27.7% vs +13.8%) and Germany (+0.9% vs +0.8%) relative to 2014.
- Canada registered larger gains than Australia in arrivals from all other DC key markets over the first five months of 2015, outpacing it on arrivals from Brazil (+18.0% vs 10.8%), France (+4.0% vs 1.8%), Japan (+6.1% vs -2.1%), South Korea (+13.1% vs +12.4%) and the UK (+5.2% vs +4.4%).

Canadian outbound trips

Overnight trips by Canadians



Note: Statistics Canada preliminary estimates. Source: Statistics Canada, *International Travel Survey*.

- In May 2015, the number of overnight trips by Canadians to international destinations decreased 0.5% to 2,747,000. While the number of overnight trips by Canadians to the US declined 5.8% year-over-year, it increased 12% to overseas destinations.
- In the first five months of 2015, outbound trips by Canadian residents rose 0.3% compared to 2014 to 14,392,090. The number of trips south of the border declined 4.7%, while trips to other destinations increased 8.9% relative to 2014.
- In May 2015, most Canadian residents returned to the country from abroad through Ontario (1,291,114 re-entries, +0.5%), BC (588,586 re-entries, -0.2%) and Quebec (461,042 re-entries, +2.1%).
- In May 2015, Canadian residents returning home from the US primarily re-entered Canada through Ontario (830,000 re-entries, -4.7%), BC (159,110 re-entries, -6.1%) and Quebec (276,000 re-entries, -4.6%).

Overnight trips by Canadians

| | May 2015 | 15/14 May % Change | Jan. - May 2015 | Year-to-date % Change |
|--------------------------------|------------------|--------------------|-------------------|-----------------------|
| United States | 1,835,919 | -5.8 | 8,823,383 | -4.7 |
| Other Countries | 911,106 | 12.0 | 5,568,707 | 8.9 |
| Total Trips from Canada | 2,747,025 | -0.5 | 14,392,090 | 0.2 |

Note: Statistics Canada preliminary estimates.
Source: Statistics Canada, *International Travel Survey*.

Consumer outlook

Consumer confidence

- **Canada:** Despite signs of a slowing Canadian economy since the beginning of the year, the index of consumer confidence increased five percentage points in May to land at 99.8 (2014 = 100).
- **USA:** The Conference Board Consumer Confidence Index® decreased in April following an increase in March. The Index stood at 95.4 (1985=100) in May, up from 94.3 in April, indicating a modest improvement in the confidence of consumers towards the US economy.

Sources: Consumer Confidence Index, the Conference Board (USA); and Index of Consumer Confidence, the Conference Board of Canada.

Accommodation

Hotel Performance Indicators by Province*

| | Occupancy Rates | | | | Average Daily Rate (ADR) | | | | Revenue Per Available Room (RevPAR) | | | |
|-----------------------|-----------------|---------------------------|-----------------|----------------------------------|--------------------------|---------------------------|-----------------|----------------------------------|-------------------------------------|---------------------------|-----------------|----------------------------------|
| | May 2015 | 15/14 Change [^] | Jan. - May 2015 | Year-to-date Change [^] | May 2015 | 15/14 Change [^] | Jan. - May 2015 | Year-to-date Change [^] | May 2015 | 15/14 Change [^] | Jan. - May 2015 | Year-to-date Change [^] |
| Alberta ¹ | 60.4% | -8.5 | 58.7% | -7.5 | \$139.71 | -1.2% | \$140.25 | -0.2% | \$84.39 | -13.38% | \$82.37 | -11.5% |
| British Columbia | 68.7% | 1.0 | 60.2% | 2.3 | \$150.36 | 6.9% | \$138.47 | 5.2% | \$103.37 | 8.58% | \$83.32 | 9.4% |
| Saskatchewan | 59.0% | -6.4 | 56.5% | -5.2 | \$133.19 | 0.0% | \$133.01 | 0.2% | \$78.52 | -9.77% | \$75.16 | -8.2% |
| Manitoba | 63.8% | 3.7 | 59.9% | 2.8 | \$120.28 | 2.3% | \$118.67 | 1.0% | \$76.79 | 8.65% | \$71.11 | 5.9% |
| Ontario | 67.2% | 0.2 | 58.8% | 0.2 | \$139.68 | 7.2% | \$132.03 | 4.7% | \$93.89 | 7.45% | \$77.69 | 5.1% |
| Quebec | 68.1% | -2.0 | 59.3% | 1.0 | \$154.10 | 5.4% | \$143.52 | 5.6% | \$105.01 | 2.50% | \$85.08 | 7.3% |
| New Brunswick | 54.2% | 0.0 | 45.0% | -3.4 | \$113.29 | 2.0% | \$108.67 | 1.4% | \$61.44 | 2.07% | \$48.89 | -5.8% |
| Nova Scotia | 60.3% | -2.5 | 53.2% | -0.1 | \$127.71 | 3.2% | \$120.83 | 4.1% | \$77.02 | -0.92% | \$64.30 | 4.0% |
| Newfoundland | 61.7% | -1.9 | 56.0% | 0.3 | \$146.60 | 0.8% | \$137.58 | 1.4% | \$90.51 | -2.13% | \$77.02 | 1.9% |
| Prince Edward Island | 38.4% | -8.4 | 36.2% | -0.8 | \$112.47 | -5.9% | \$102.36 | 2.6% | \$43.17 | -22.78% | \$37.09 | 0.3% |
| Northwest Territories | 58.2% | -1.7 | 64.5% | -4.3 | \$156.39 | 0.5% | \$157.94 | 1.1% | \$90.97 | -2.31% | \$101.95 | -5.2% |
| Yukon | 61.1% | -8.2 | 55.3% | -2.6 | \$113.48 | -1.7% | \$109.91 | 6.0% | \$69.38 | -13.34% | \$60.79 | 1.3% |
| Canada | 65.1% | -1.7 | 58.2% | -0.7 | \$143.04 | 4.7% | \$135.82 | 3.6% | \$93.18 | 2.15% | \$79.10 | 2.3% |

* Note: Based on the operating results of 227,374 rooms (unweighted data).

[^] Percentage points.

¹ Excluding Alberta resorts.

Source: PKF Consulting Inc. with reproduction and use of information subject to PKF Disclaimer and Restrictions as detailed at www.pkfcanada.com.

- In May 2015, the National Occupancy Rate declined 1.7 point to 65.1%. Manitoba (+3.7 points) and BC (+1.0 points) registered the largest increases, while PEI (-8.4), Yukon (-8.2%) and Alberta (-8.5%) recorded the largest declines in hotel occupancy rates relative to May 2014. The hotel markets with the highest occupancy rates in May 2015 were in BC (68.7%), Quebec (68.1%) and Ontario (67.2%).
- Since the beginning of 2015, the National Occupancy Rate has declined (-0.7 points to 58.2%) compared to last year. BC (+2.3 points), Manitoba (+2.8 points) and Quebec (+1.0 points) recorded the largest gains in hotel occupancy, while the largest declines were recorded in Alberta (-7.5 points), Northwest Territories (-4.3 points), Saskatchewan (-5.2% points) and New Brunswick (-3.4 points). The provincial and territorial markets with the highest hotel occupancy rates during the first five months of the year were Northwest Territories (64.5%), BC (60.2%), Manitoba (59.9%) and Quebec (59.3%).
- Since the beginning of 2015, the National Average Daily Rate (ADR) rose to \$135.82, up 3.6% compared to 2014. Yukon (+6.0, \$109.91%), Quebec (+5.6%, \$143.52) and Ontario (+4.7%, \$143.52) recorded the highest increases in average daily hotel rates. The highest year-to-date average daily hotel rates are in Northwest Territories (\$157.94/night), Quebec (\$143.52/night) and Alberta (\$140.25/night).
- During the same period, the National Average Revenue per Available Room (RevPAR) was \$79.10 (+2.3%), with the largest revenue growth in BC (+9.4%, \$83.32), Quebec (+7.3%, \$85.08) and Manitoba (+5.9%, \$71.11). Provincial and territorial hotel markets with the highest RevPar were Northwest Territories (\$101.95), Quebec (\$85.08) and BC (\$83.32).

DC Consumer and Market Intelligence