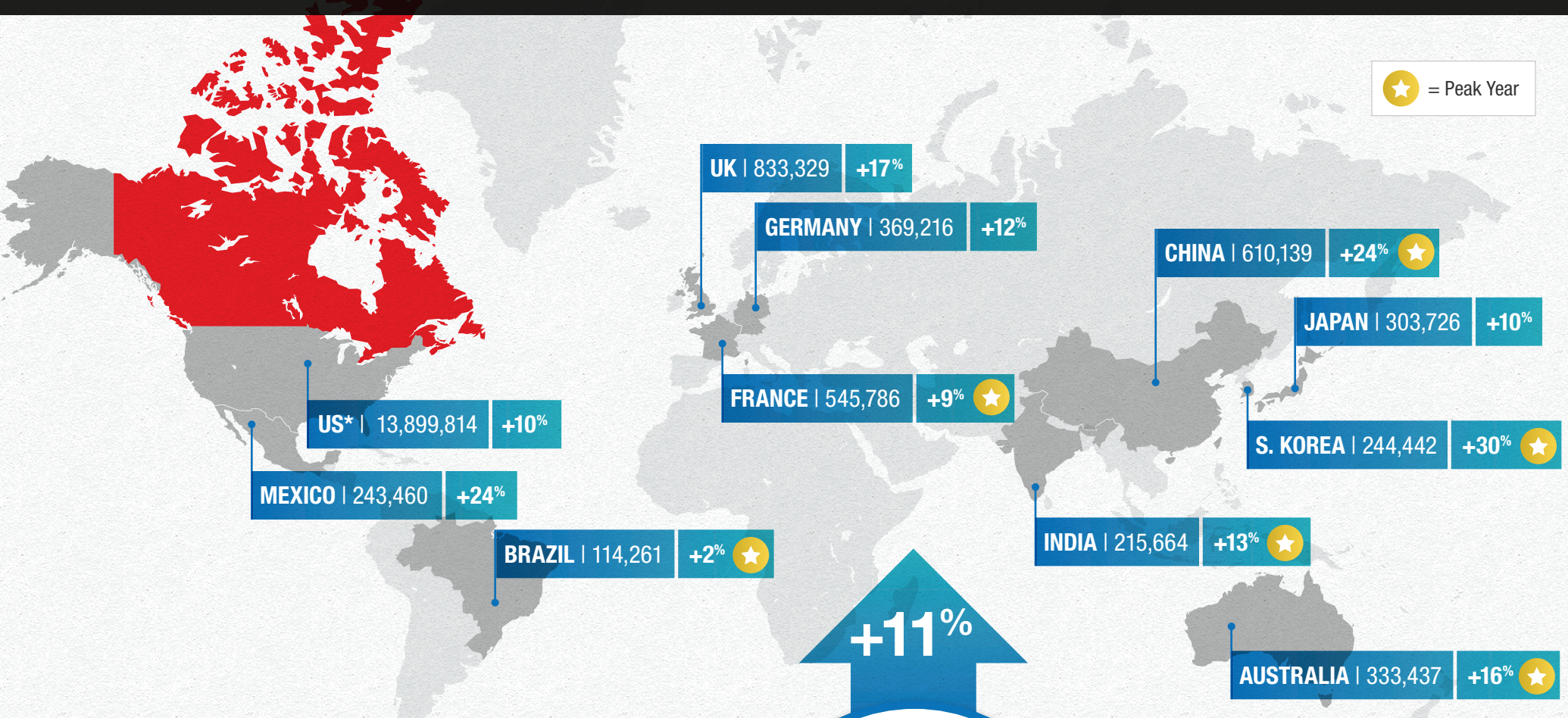


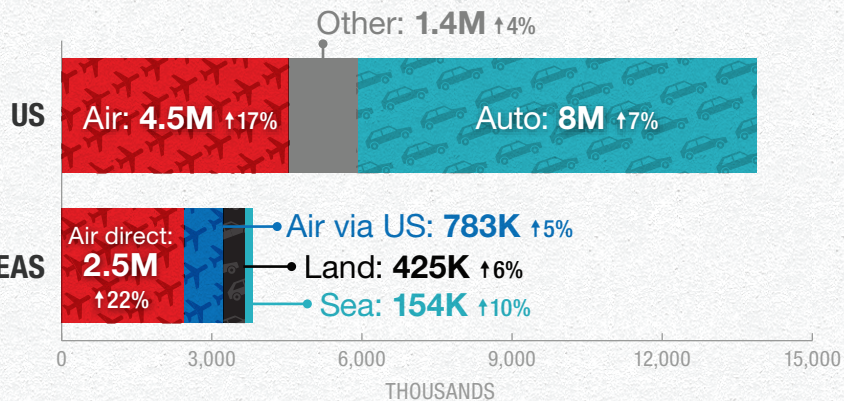
2016 Year in Review

★ = Peak Year



+11%
Total arrivals
20 Million

How travellers arrive*



Infographic designed by @DestinationCAN

In collaboration with our tourism industry partners, Destination Canada promotes Canada internationally as a premier four-season tourism destination.

For more information, visit www.destinationcanada.com

Source: Statistics Canada, International Travel Survey - Frontier Counts (Dec. 2016).
 *Data reflects overnight arrivals to Canada, single day trips are not reflected.