

CANADIAN TOURISM COMMISSION
**Report on Annual Expenditures for Travel, Hospitality and Conferences
For the twelve months ended December 31, 2025**

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on travel, hospitality, and conference expenditures for the Canadian Tourism Commission (CTC) for the fiscal year ended December 31, 2025, except for information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC works with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets and domestic travellers. The CTC markets Canada to leisure and business travellers to increase arrivals and grow Canada's tourism economy.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's [2025 Annual Report](#).

Travel, Hospitality and Conference Expenditures			
Expenditure Category	Expenditure for the year ended December 31, 2025 (\$000)	Expenditure for the year ended December 31, 2024 (\$000)	Variance (\$000)
Travel			
Operational Activities	\$ 3,387	\$ 3,602	Not applicable
Key Stakeholders	27	8	Not applicable
Internal Governance	186	208	Not applicable
Training	5	26	Not applicable
Other	41	15	Not applicable
A. Total Travel	3,646	3,859	(213)
B. Hospitality	904	651	253
C. Conference Fees	97	81	16
Total A. B. C	\$ 4,648	\$ 4,591	57
International Travel by Minister and Minister's staff (included in travel)	-	-	-

Significant variances compared with previous fiscal year:

Travel	Travel decreased year-over-year due to lower travel activity with Destination Canada staff, Board of Directors and contracted personnel.
Hospitality	Hospitality increased due to a biannual event that did not occur in 2024, alongside increased market rates for food, beverage, and selected venues with a higher number of attendees at events.
Conference	Increase due to unplanned, invitation-based conference attendance.