

Destination Canada  
Disclosure of Travel and Hospitality Expenses  
November 2025

**Senior Management Monthly Travel and Hospitality Expenses**

Marsha Walden  
President and Chief Executive Officer  
Disclosure group: Senior officer

Travel Expenses

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-09-21	2025-10-05	NTSA/Grande Conference Alliance/WTTC	Ottawa/Quebec/Rome, Italy	\$ 3,029.70	\$ 336.00	\$ 3,116.74	\$ 1,360.30	\$ -	\$ 7,842.74
2025-10-07	2025-10-09	Q3 2025 Board Meeting	Jasper	\$ 517.47	\$ 476.49	\$ 491.53	\$ 183.05	\$ -	\$ 1,668.54
2025-10-20	2025-10-23	NorthStar Fall Meeting	Toronto	\$ 1,104.23	\$ 220.00	\$ 1,541.16	\$ 292.80	\$ -	\$ 3,158.19
<b>Total</b>				<b>\$ 4,651.40</b>	<b>\$ 1,032.49</b>	<b>\$ 5,149.43</b>	<b>\$ 1,836.15</b>	<b>\$ -</b>	<b>\$ 12,669.47</b>

Hospitality Expenses

List of Hospitality expenses, which includes the date, event description, other details, and total cost

Date(s)		Event Description	Attendee(s)		Location	Total Cost
Beginning	Ending		Government of Canada officials	Guests		
2025-09-22	2025-09-22	NTSA CEO Summit 2025	6	0	Ottawa	\$ 78.31
<b>Total</b>						<b>\$ 78.31</b>

- Travel: All amounts include taxes
- Hospitality: All amounts include taxes
- Timing of disclosure is based on date processed by DC Finance

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**Senior Management Monthly Travel and Hospitality Expenses**  
 Meaghan Ferrigno  
 SVP, Chief Financial Officer and Chief Data & Analytics Officer  
 Disclosure group: Senior officer

**Travel Expenses**

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-09-16	2025-09-19	Skift Global Forum and Environics	New York/ Toronto	\$ 1,485.73	\$ 368.21	\$ 1,321.80	\$ 540.28	\$ 181.57	\$ 3,897.59
2025-10-07	2025-10-10	Q3 2025 Board Meeting	Jasper	\$ 470.22	\$ 120.63	\$ 1,129.92	\$ 140.15	\$ -	\$ 1,860.92
2025-10-20	2025-10-23	NorthStar Fall Meeting	Toronto	\$ 1,886.04	\$ 131.24	\$ 1,591.83	\$ 382.60	\$ -	\$ 3,991.71
2025-11-17	2025-11-21	Q4 2025 Board Meeting & TIAC Congress	Ottawa	\$ 729.74	\$ 160.97	\$ 1,375.68	\$ 399.90	\$ -	\$ 2,666.29
<b>Total</b>				<b>\$ 4,571.73</b>	<b>\$ 781.05</b>	<b>\$ 5,419.23</b>	<b>\$ 1,462.93</b>	<b>\$ 181.57</b>	<b>\$ 12,416.51</b>

**Hospitality Expenses**

List of Hospitality expenses, which includes the date, event description, other details, and total cost

Date(s)		Event Description	Attendee(s)		Location	Total Cost	
Beginning	Ending		Government of Canada officials	Guests			
						<b>Total</b>	<b>\$ -</b>

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November 2025

**Senior Management Monthly Travel and Hospitality Expenses**

Gloria Loree  
SVP, Marketing Strategy & Chief Marketing Officer  
Disclosure group: Senior officer

**Travel Expenses**

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other		Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending				Transportation					
2025-06-17	2025-06-17	FIFA Reception	Vancouver	\$ -	\$ 19.00	\$ -	\$ -	\$ -	\$ -	\$ 19.00
2025-10-07	2025-10-10	Q3 2025 Board Meeting	Jasper	\$ 234.53	\$ 288.20	\$ 1,129.92	\$ 139.60	\$ 20.50	\$ -	\$ 1,812.75
2025-10-15	2025-10-17	International Leisure Advisory Committee Meeting	Montreal	\$ 844.86	\$ 142.02	\$ 973.44	\$ 244.35	\$ -	\$ -	\$ 2,204.67
2025-10-20	2025-10-22	NorthStar Fall Meeting	Toronto	\$ 1,430.44	\$ 90.69	\$ 1,444.28	\$ 304.55	\$ -	\$ -	\$ 3,269.96
2025-10-23	2025-10-26	Explore Connect: Expedia	San Francisco	\$ -	\$ 67.96	\$ -	\$ 280.36	\$ -	\$ -	\$ 348.32
2025-10-28	2025-10-30	Strategy Agency of the Year	Toronto	\$ 1,098.18	\$ 219.78	\$ 1,311.88	\$ 212.10	\$ -	\$ -	\$ 2,841.94
2025-11-04	2025-11-08	10X Meeting + Agency Summit	New York	\$ 504.53	\$ 418.64	\$ 2,337.99	\$ 811.49	\$ 5.95	\$ -	\$ 4,078.60
2025-11-17	2025-11-21	TIAC Congress	Quebec	\$ 299.27	\$ 100.08	\$ 1,375.68	\$ 397.80	\$ -	\$ -	\$ 2,172.83
<b>Total</b>				<b>\$ 4,411.81</b>	<b>\$ 1,346.37</b>	<b>\$ 8,573.19</b>	<b>\$ 2,390.25</b>	<b>\$ 26.45</b>	<b>\$ -</b>	<b>\$ 16,748.07</b>

**Hospitality Expenses**

List of Hospitality expenses, which includes the date, event description, other details, and total cost

Date(s)		Event Description	Attendee(s)		Location	Total Cost
Beginning	Ending		Government of Canada officials	Guests		
2025-11-06	2025-11-06	10X Meeting	2	8	New York	\$ 866.22
2025-11-10	2025-11-11	Strategic Roundtable	10	35	London, UK	\$ 10,202.32
2025-11-12	2025-11-12	Retirement Dinner	4	0	London, UK	\$ 460.63
<b>Total</b>						<b>\$ 11,529.17</b>

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**Senior Management Monthly Travel and Hospitality Expenses**

Maureen Riley  
 VP, Industry Engagement  
 Disclosure group: Senior officer

**Travel Expenses**

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-10-20	2025-10-23	NorthStar Fall Meeting	Toronto	\$ 675.93	\$ 138.09	\$ 1,541.16	\$ 354.10	\$ -	\$ 2,709.28
2025-11-03	2025-11-06	Air Consultative Committee Meeting	Ottawa	\$ 860.57	\$ 105.90	\$ 579.02	\$ 273.40	\$ -	\$ 1,818.89
2025-11-05	2025-11-06	Western Ideas Forum / ACCOMEX 2025	Cranbrook	\$ -	\$ 77.26	\$ -	\$ 29.60	\$ -	\$ 106.86
			<b>Total</b>	<b>\$ 1,536.50</b>	<b>\$ 321.25</b>	<b>\$ 2,120.18</b>	<b>\$ 657.10</b>	<b>\$ -</b>	<b>\$ 4,635.03</b>

**Hospitality Expenses**

List of Hospitality expenses, which includes the date, event description, other details, and total cost

Date(s)		Event Description	Attendee(s)		Location	Total Cost	
Beginning	Ending		Government of Canada officials	Guests			
						<b>Total</b>	<b>\$ -</b>

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**Senior Management Monthly Travel and Hospitality Expenses**

Richard Gagnon  
 SVP, Talent, Culture & Corporate Services  
 Disclosure group: Senior officer

Travel Expenses

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-10-07	2025-10-10	Q3 2025 Board Meeting	Jasper	\$ 417.49	\$ -	\$ 1,129.92	\$ 111.10	\$ -	\$ 1,658.51
2025-10-19	2025-10-24	New Office Orientation	London, UK	\$ 5,184.37	\$ 126.16	\$ 1,862.05	\$ 1,306.36	\$ -	\$ 8,478.94
2025-11-17	2025-11-21	Q4 2025 Board Meeting & TIAC Congress	Ottawa	\$ 1,040.54	\$ 34.06	\$ 1,375.68	\$ 321.85	\$ -	\$ 2,772.13
			<b>Total</b>	\$ 6,642.40	\$ 160.22	\$ 4,367.65	\$ 1,739.31	\$ -	\$ 12,909.58

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List of Hospitality expenses, which includes the date, event description, other details, and total cost

Date(s)		Event Description	Attendee(s)		Location	Total Cost
Beginning	Ending		Government of Canada officials	Guests		
2025-09-25	2025-09-25	Collective Bargaining	3	0	Vancouver	\$66.81
2025-10-23	2025-10-23	New Office Orientation	4	0	Kindon, UK	\$383.66
					<b>Total</b>	<b>\$450.47</b>

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**Senior Management Monthly Travel and Hospitality Expenses**

Liza Frulla  
 Chair, Board of Directors  
 Disclosure group: Senior officer

Travel Expenses

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-09-24	2025-09-30	WTCC	Rome, Italy	\$ 1,846.70	\$ 215.93	\$ 1,241.05	\$ 670.93	\$ -	\$ 3,974.61
2025-10-06	2025-10-10	Q3 2025 Board Meeting	Jasper	\$ 1,317.99	\$ 135.52	\$ 1,455.77	\$ 368.75	\$ -	\$ 3,278.03
			<b>Total</b>	<b>\$ 3,164.69</b>	<b>\$ 351.45</b>	<b>\$ 2,696.82</b>	<b>\$ 1,039.68</b>	<b>\$ -</b>	<b>\$ 7,252.64</b>

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Date(s)		Event Description	Attendee(s)		Location	Total Cost	
Beginning	Ending		Government of Canada officials	Guests			
						<b>Total</b>	<b>\$ -</b>

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**Senior Management Monthly Travel and Hospitality Expenses**

Natalie Thiesen  
 Member, Board of Directors  
 Disclosure group: Senior officer

Travel Expenses

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-10-07	2025-10-10	Q3 2025 Board Meeting	Jasper	\$ 543.09	\$ 14.10	\$ 1,129.92	\$ 171.85	\$ -	\$ 1,858.96
			<b>Total</b>	<b>\$ 543.09</b>	<b>\$ 14.10</b>	<b>\$ 1,129.92</b>	<b>\$ 171.85</b>	<b>\$ -</b>	<b>\$ 1,858.96</b>

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List of Hospitality expenses, which includes the date, event description, other details, and total cost

Date(s)		Event Description	Attendee(s)		Location	Total Cost	
Beginning	Ending		Government of Canada officials	Guests			
						<b>Total</b>	<b>\$0.00</b>

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**Senior Management Monthly Travel and Hospitality Expenses**

Stan Cook  
 Member, Board of Directors  
 Disclosure group: Senior officer

**Travel Expenses**

List of travel expenses, which includes the date, purpose, other details, and total cost

Date(s)		Purpose	Destination(s)	Air Fare	Other Transportation	Accommodation	Meals and Incidentals	Other	Total Cost
Beginning	Ending								
2025-10-06	2025-10-10	Q3 2025 Board Meeting	Jasper	\$ 1,615.00	\$ -	\$ 1,317.88	\$ 368.75	\$ -	\$ 3,301.63
			<b>Total</b>	<b>\$ 1,615.00</b>	<b>\$ -</b>	<b>\$ 1,317.88</b>	<b>\$ 368.75</b>	<b>\$ -</b>	<b>\$ 3,301.63</b>

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Date(s)		Event Description	Attendee(s)		Location	Total Cost	
Beginning	Ending		Government of Canada officials	Guests			
						<b>Total</b>	<b>\$0.00</b>

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