

CANADIAN TOURISM COMMISSION
Report on Annual Expenditures for Travel, Hospitality and Conferences
For the twelve months ended December 31, 2018

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on the total annual expenditures for each of travel, hospitality and conference fees for the Canadian Tourism Commission (CTC) for the fiscal year ending December 31, 2018. This information is updated annually and does not contain information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC markets Canada abroad to leisure and business travellers to increase arrivals and grow Canada's tourism economy. We work with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets.

Reporting to Parliament through the Minister of Innovation, Science and Economic Development, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's 2018 Annual Report.

Travel, Hospitality and Conference Expenditures			
Expenditure Category	Expenditures for the year ended December 31, 2018 (\$000)	Expenditures for the year ended December 31, 2017 (\$000)	Variance (\$000)
Travel			
Operational Activities	\$ 4,135	\$ 2,160	Not Applicable
Key Stakeholders	267	255	Not Applicable
Internal Governance	203	194	Not Applicable
Training	15	10	Not Applicable
Other	2	-	Not Applicable
A. Total Travel	4,621	2,619	2,003
B. Hospitality	706	354	353
C. Conference Fees	99	54	45
Total A. B. C	\$ 5,426	\$ 3,026	\$ 2,400
International Travel by Minister and Minister's staff (included in travel)	-	-	-

Significant variances compared with previous fiscal year:

Travel: compared with fiscal year 2017, CTC's travel expenditures increased mainly due to improved tracking of non-CTC staff travel for reporting purposes. The non-CTC staff travel for fiscal year 2018



captures \$1.6M travel by the CTC's General Sales Agents (GSA) in the course of conducting CTC business, which includes travelling to operational events. There was also \$300K of increased activities within the Business Events Canada group.

Hospitality: The CTC's hospitality expenditures was higher in 2018 due to increased sales calls and events within the Business Events Canada group, increased activities in Mexico and South Korea, and hospitality provided by the CTC's General Sales Agents (GSA) in the course of conducting CTC business.